

**Different treatment for different types of cases : you will find ample proof within... / Arthur J. Pye.**

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# This is a Typical TREATMENT



# DIFFERENT Treatment for DIFFERENT Types of Cases



You Will find Ample Proof Within . . .

*Dr. G. M.*

you were to handle some of the various bottles of lotions or jars of ointment, for instance, which are sent out for different hair troubles. The great assurance of success in the combating of your hair troubles, and the restoration of healthy conditions to your hair and scalp.

Each treatment consists of three special lotions, an ointment, and a liquid soap (prepared exclusively for the type of trouble for which the treatment is designed), sufficient to last about three months.

Blackpool, you would notice, probably with considerable surprise, how greatly one set of treatments differs from another in the colour of the lotions and ointment, in their texture, and in every way. If however you are unable to visit my consulting rooms I can only try to give you as clear a notion as can be derived from a series of coloured photo-reproductions of some of the specialised treatments supplied.

Look now at the photo-reproductions within, and then ask yourself

many Tried People and stars of the Theatre and the Films, who, under the seal of confidence, have expressed their sincere gratitude and appreciation for the beneficial results of my treatment.

Fortunately for those who, for one reason or another, are unable to visit my consulting rooms, I am able to offer treatment adapted to many types of hair trouble. But it is simply common sense to say that different hair troubles require different treatment.

To appreciate fully how very different from each other are the specialised treatments I supply, you would need to see the whole range of these treatments for yourself. If

My purpose in showing you these treatments in full colour is to convey as clear an idea as possible of the great variety of the treatments I supply for the promotion of hair growth and a healthy scalp.

As I have pointed out in my book, "How to Treat Hair Troubles," the disorders to which the human hair is subject vary greatly. Consequently treatment, to be successful, must be adapted to each type of case. It has been by following this principle that I have achieved so many remarkable successes during the long period in which I have worked as a Consulting Hair Specialist in Blackpool—successes the fame of which has brought to me

# MY PURPOSE in Showing You these Treatments in full Colour . . .



# THESE ARE A FEW OF THE MANY AND VARIOUS SPECIALISED TREATMENTS

Over 50 Tested Formulas Form the Basis  
of these Scientifically Prepared Treatments  
for Hair Troubles

In putting before the public a range of treatments to meet the many hair troubles—and combinations of such troubles—which are so much in evidence today, I do so with over 20 years' experience as a Consulting Hair Specialist.

I may, therefore, not unreasonably, claim that in offering my services to that wider public who are not able to visit me personally at my consulting rooms in Blackpool, I am putting before them an opportunity which they can, and should, take advantage of, with every confidence—confidence in a vast improvement in the condition of the hair in cases of Falling Hair, Thin Hair, Grey Hair, Dry Scurf, Greasy Scurf, Breaking and Splitting Hair, or any combination of these troubles.

Freshly Prepared by  
**ARTHUR J. PYE**  
Consulting Hair Specialist  
3 & 5, QUEEN STREET, BLACKPOOL

