

A friend for fair forms and faces ... : Swan White Floating Soap ... / Lever Brothers Ltd.

Contributors

Lever Brothers Ltd.

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A FRIEND FOR FAIR FORMS AND FACES.

LADIES like it because
it floats.

LADIES are pleased
with its dainty
appearance.

SWAN WHITE
FLOATING
DAINTY, PURE, **SOAP**
FRAGRANT.

LADIES are charmed
with its fragrant
aroma.

LADIES are delighted
with its exquisite
purity.

SWAN White Floating SOAP is manufactured from the purest and sweetest of edible oils and fats, and is expressly made for washing dainty fabric, for the toilet, and the bath.

A PURER SOAP IS BEYOND THE ART OF SOAPMAKING.

Manufactured by LEVER BROTHERS, Limited, Port Sunlight, Cheshire.

FAC-SIMILE — the Genuine Article.



These High Grade Cigarettes
give Employment to Thousands
of **BRITISH** People.