

A nest egg is very convenient at times ... : save money in the wear and tear of costly fabric by using Swan White Floating Soap ... / Lever Brothers Ltd.

Contributors

Lever Brothers Ltd.

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A Purer Soap
is beyond
the Art of
Soapmaking.



A Nest-Egg

is very convenient at times. Every housewife likes to have a nest-egg to draw on whenever she has some little extra purchase to make. The best way to ensure having a nest-egg is to save money in the wear and tear of costly fabric by using



SWAN WHITE FLOATING **SOAP** IS UNSURPASSED IN PURITY.

SWAN WHITE FLOATING **SOAP** IS MADE FROM OILS AND FATS PURE AND SWEET ENOUGH TO EAT.

SWAN WHITE FLOATING **SOAP** IS EXPRESSLY PREPARED FOR WASHING DAINTY FABRIC, FOR THE BATH AND TOILET.

SWAN WHITE FLOATING **SOAP** WILL WASH YOUR DAINTY FABRIC BEAUTIFULLY, AND MAKE IT LAST AS LONG AGAIN.

SWAN WHITE FLOATING **SOAP** IS THUS

THE HOUSEWIFE'S NEST-EGG.