

**"Golden progress in the east", Shakespeare : from Land's End to John O'Groat's ... Sunlight Soap is fulfilling its promises of cleanliness and comfort... / Lever Brothers Ltd.**

**Contributors**

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*"Golden Progress in the East." Shakespeare.*



From Land's End to John o' Groat's  
—from the North Foreland Light to where the  
Atlantic Rollers break upon the Irish Coast—

## SUNLIGHT SOAP

is fulfilling its promises of cleanliness and comfort ; and in lands afar off, in ice-bound regions and sunny climes alike, it is maintaining that reputation which British goods enjoy the wide world over. Whether known as Soap, Seife, Zeep or Savon, it is the same "Sunlight," guaranteed pure, with purity but one of its many virtues.

LEVER BROTHERS, LTD., PORT SUNLIGHT.

The name LEVER on Soap is a Guarantee of Purity and Excellence.

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