

**You need not open the door so frequently for the doctor if you would always use Sunlight Soap, Lifebuoy Soap ... / [Lever Brothers Ltd.].**

### **Contributors**

Lever Brothers Ltd.

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YOU NEED NOT  
**OPEN THE DOOR**

SO FREQUENTLY FOR THE DOCTOR,  
IF YOU WOULD

HOMES  
BRIGHT

**SUNLIGHT SOAP**

HEARTS  
LIGHT.

ALWAYS USE

*The cares and worries and fatigues of washing day, the toiling and moiling over the hot fatid vapour of the wash tub, with the attendant risks of catching severe colds are abolished,*

*The germs of disease lie in wait for you in unexpected places. It is your duty to defend yourself and your home against the attacks of these microbes. You will do this by using*  
**LIFEBUOY SOAP**

AND YOU WILL ADMIT

*that the use of SUNLIGHT SOAP has made your linen lily-white with less labour, greater comfort; yourself cheerful, and your home the abode of*

*that it is one of the most effective means of protecting your home from the terrible ravages caused by infection, thus making it the loved abode of*

**PURITY AND HEALTH.**

SAVES  
LIFE

**LIFEBUOY SOAP**

PREVENTS  
DISEASE



YOU NEED NOT  
**OPEN THE DOOR**

SO FREQUENTLY FOR THE DOCTOR,  
IF YOU WOULD

**SUNLIGHT SOAP**

... FOR ...  
**LAUNDRY WORK.**

SUNLIGHT SOAP, used in the  
"Sunlight" way, means ease, comfort,  
and simplicity, as well as

**NO WEAR. NO TEAR, NO CARE.**

**LIFEBUOY SOAP**

... FOR ...  
**HOUSE WORK.**

LIFEBUOY SOAP, used in household  
cleaning, not only removes surface  
dirt, but destroys disease microbes  
which thrive so readily wherever dirt  
is found.

LIFEBUOY SOAP is recommended  
by scientific authority as a safe and sure

**PROTECTION FROM INFECTION.**



SAVES  
LIFE

**LIFEBUOY  
SOAP**

HEARTS  
LIGHT.

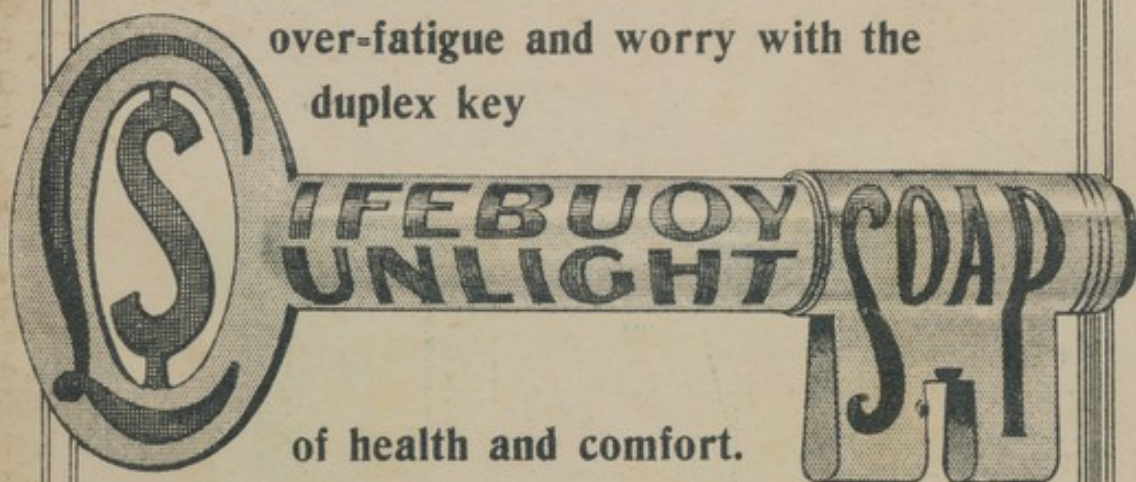
PREVENTS  
DISEASE



## CLOSE THE DOOR

Locking out from your homes all risks  
of infection.

Locking out the pernicious results of  
over-fatigue and worry with the  
duplex key



of health and comfort.

Lifebuoy Soap is recognised by press,  
public, and expert opinion as a safe,  
sure, and simple expedient for preventing  
infection.

Sunlight Soap, used in the "Sunlight"  
way is acknowledged the wide world over  
to be the simplest and easiest means  
for getting through the heaviest wash  
with comfort to the house-wife and  
snow-white purity in the linen.

LIFEBUOY SOAP for the House work.

SUNLIGHT SOAP for Laundry work.