

"Sunlight" soap : why does a woman look old sooner than a man? / Lever Brothers Limited.

Contributors

Lever Brothers Ltd.

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GUARANTEE. The wonderful lathering and cleansing properties of SUNLIGHT SOAP are solely due to the purity and excellence of the materials, and the care bestowed on its manufacture.

"SUNLIGHT" SOAP!

\$1,000 will be paid to anyone finding SUNLIGHT SOAP adulterated or to contain any injurious ingredients. All Dealers are authorised to Return Purchase Money to anyone finding cause for complaint.

WHY DOES

A woman's health so often break down at an early age? Put a man at a washing tub; let him get heated with the hot suds until every pore is opened; then let him stand over the filthy steam that comes from scalding and boiling clothes, and his health certainly would break down before long. And yet this terrible ordeal is exactly what

A WOMAN

Has to go through on washing days; and, besides, while overheated at the hot work, she has to risk her life by going out into the open air to hang up the clothes.

These facts, which are known to every housekeeper, readily explain why so many women

LOOK OLD

While yet young in years, and Physicians and Boards of Health cannot draw attention too strongly to the injurious effects of the usual way of washing, with its necessary steam and scalding, or boiling to get the clothes pure and sweet. Fortunately, this trouble can be avoided. Scalding, boiling, and steam done away with. Clothes made sweet and beautifully white, and much

SOONER THAN

By the old way, by using the SUNLIGHT SOAP—a soap so purifying and cleansing that the dirtiest clothing can be washed in lukewarm water with very little rubbing, and Clothes, Bedding, and Linen cleansed without either Scalding or Boiling, while the work is so light that a girl of twelve or thirteen can do a large wash without being tired. Now there is a remedy for the great "washing day" evil, so economical in its use as to be within the reach of all. There is not a woman or

A MAN?

Who is not directly interested in having introduced into their homes THAT WONDERFUL WAY OF WASHING CLOTHES, which, when properly tried, does away with the hard work, offensive smell, and fearful steam on washing day; and makes the White Pieces Whiter, Coloured Pieces Brighter, and Flannels Softer, than they can be made by washing the old way, and also leaves every article as clean and sweet and as pure as if never worn.

NOW FOR THE "SUNLIGHT" WAY OF WASHING.

FIRST.—Dip the article to be washed in a tub of lukewarm water, draw it out on a wash board, and rub the soap lightly over it so as not to waste it. Be particular not to miss soaping it all over. **THEN** roll it in a tight roll, lay it in the bottom of the tub under the water, and go on the same way until all the pieces have the soap rubbed on them and are rolled up.

Then go away for thirty minutes to one hour and let the "Sunlight" Soap do its work.

NEXT.—After soaking the full time commence rubbing the clothes lightly out on a wash board, and the dirt will drop out; turn the garment inside out to get at the seams, but don't use any more soap; don't scald or boil a single piece, and don't wash through two suds. If the water gets too dirty pour a little out and add fresh. If a streak is hard to wash, rub some more soap on it, and throw the piece back into the suds for a few minutes.

LASTLY COMES THE RINSING, which is to be done in lukewarm water, taking special care to get all the dirty suds away, then wring out and hang up to dry.

For Woollens and Flannels proceed as follows: Shake the articles free from dust. Cut a tablet of SUNLIGHT SOAP into shavings, pour into a gallon of boiling water and whisk into a lather. When just lukewarm, work articles in the lather without rubbing. Squeeze out dirty water without twisting and rinse thoroughly in two relays of lukewarm water. Squeeze out water without twisting, and hang in the open air.

THE MOST DELICATE COLOURS MAY BE SAFELY WASHED IN THE "SUNLIGHT" WAY.

SPECIAL NOTICE.

To keep linen "WHITE AS SNOW" and make woollens, &c., as "SWEET AS A ROSE" be very careful to rinse all the dirty suds and lather out of the clothes when finished washing. SUNLIGHT SOAP loosens the dirt, and it is very important that all the dirt and lather be got out by one or two thorough rinsings.

LEYER BROTHERS LIMITED, PORT SUNLIGHT.

