

**On the effective washing of Dr. Jaeger's sanitary woollens : the Jaeger "Suaviter" washing powder / Dr. Jaeger's Sanitary Woollen System Co. ; agent: A. Allport.**

**Contributors**

Dr. Jaeger's Co.

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ON THE EFFECTIVE WASHING  
OF  
DR. JAEGER'S

SANITARY WOOLLENS

*SUAVITER  
IN MODO.*



*FORTITER  
IN RE.*

The JAEGER "SUAVITER"  
WASHING POWDER.

**T**O derive the full benefit and comfort from wearing the PURE-WOOL JAEGER CLOTHING, it must, when dirty, be cleansed in a rational manner, as explained in the following remarks:—

Wool is a cellular structure, with a horny shell, filled with an oily substance. In proportion as this structure is injured by violent methods of washing, its beneficial action as covering-material for the wearer's skin becomes impaired. Some deterioration in hygienic quality must inevitably take place each time that the fabric is washed, but this may, by proper treatment, be reduced to a minimum. To this end the process of washing must be gentle, but rapid and effective.

The JAEGER COMPANY have taken considerable pains to find a harmless but efficient cleansing agent for woollens, and they now offer, as combining these important qualifications, their

**"SUAVITER" WASHING POWDER.**

The Company's own experience of the excellent characteristics of "SUAVITER," is confirmed by the favourable testimonials received from others who have tried it, and they confidently recommend its use as permitting frequent washing of the pure woollen materials, without injury to the hygienical qualities.

TURN OVER.



“**SUAVITER**” is economical because, being very powerful, it is used in a greatly diluted form, so that a little goes a long way. It has no odour, is not sticky, and can be rinsed out with the greatest ease. It is therefore peculiarly suitable for the Jaeger Clothing, and is the only means by which the Jaeger Camel Hair Rugs and Blankets can be washed to perfection.

“**SUAVITER**” cleanses not only woollens, but cotton, linen, sponges, brushes, etc., etc., rapidly removing grease, and is therefore indispensable in every household. It is particularly valuable to families who are averse to having their garments washed in a crowd with others, and who prefer superintending the work at home.

#### INSTRUCTIONS for WASHING with “**SUAVITER**.”

N.B.—*Never begin to wash Woollens unless they can be finished right off.* If Woollens are kept in soak or damp all night they will inevitably shrink.

1. Dissolve thoroughly in a little boiling water 1oz. (not more) of “**SUAVITER**,” then mix with 3 gallons suds, made with 1½oz. best plain soap, and stir well. Immerse clothes at temperature as hot as the hands can bear, *do not leave to soak*, but work clothes about, and press through hands, *not rubbing*. Pass clothes through wringer, and rinse at least twice in clean *warm* water, passing them again through wringer. Stretch to shape and hang up to dry.
2. Iron when half-dry, and stretch to proper size while steaming under the iron. Note that if iron be too hot it will singe, if too cool it will tend to shrink the wool. After ironing, dry completely in open air or before the fire.
3. To render white, pass clothes through slightly blued water, or expose, when dry, to sulphurous fumes.

Price per Tin (about 14 oz.) “**SUAVITER**” Powder 9d., post free 1s.

N.B.—*Sample Tins supplied at 1d. each.*

DO NOT DESPAIR OF  
WASHING WOOLLENS WELL  
BEFORE HAVING TRIED  
THE JAEGER “**SUAVITER**” WASHING POWDER.

DR. JAEGER'S SANITARY WOOLLEN SYSTEM CO., LD., LONDON.

AGENT:

A. ALLPORT,  
21 & 23, COLMORE ROW  
BIRMINGHAM.



REFUSE inferior Imitations of the Jaeger Clothing!

INSIST on seeing this Trade-Mark, the only guarantee for Purity!

DESCRIPTIVE JAEGER PRICE-LIST SENT FREE.