

Harmony in every home where Sunlight soap is used / [Lever Brothers Ltd.].

Contributors

Lever Brothers Ltd.

Publication/Creation

[Port Sunlight] : [Lever Brothers], [between 1890 and 1899?]

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**wellcome
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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

APPOINTED
BY
SPECIAL
ROYAL WARRANT



SOAPMAKERS
TO
HER MAJESTY
THE QUEEN.






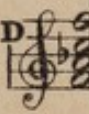
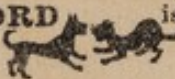




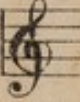

GOD SAVE THE QUEEN.

GOD SAVE OUR GRACIOUS QUEEN LONG LIVE
OUR NOBLE QUEEN. GOD SAVE THE QUEEN
SEND HER VICTORIOUS HAPPY AND
GLORIOUS LONG TO REIGN OVER US
GOD SAVE THE QUEEN

HARMONY
IN EVERY HOME
WHERE
SUNLIGHT

SOAP
IS USED.

THE Rudiments of Harmony.

- A SHARP**  has the effect of **RAISING** a note.
A sharp person hearing from friends the advantages of Sunlight Soap decides to use it and no other.
- A FLAT**  has the effect of **LOWERING** a note.
It also describes a **PERSON** who will not try Sunlight Soap, but sticks to old-fashioned ways of washing, thus **LOWERING** the body by fatigue.
- A CROTCHET**  is the fourth part of a Semi breve.
There are no **CROTCHETS** about Sunlight Soap.
- A QUAVER**  is half a Crotchet.
CROTCHETY people may well **QUAVER** and tremble on washing day without Sunlight Soap.
- A REST**  is a sign to indicate silence.
A week's wash done in half a day with Sunlight Soap leaves a long time for **REST** and recreation.
- A CHORD**  is a harmonious combination of musical tones.
A cord is very useful to hang clothes on after washing with Sunlight Soap.
- DISCORD**  is want of harmony.
Generally found where wash days are the bugbear of the family. Sunlight Soap turns discord into concord.
- PIANO**  signifies **SOFT**.
Woolens and flannels washed with Sunlight Soap are rendered soft.
- FORTE**  signifies **LOUD**.
The world is **LOUD** in its praises of Sunlight Soap.
- CRESCENDO**  signifies gradual **INCREASING** loudness.
The demand for Sunlight Soap is continually increasing.
- DIMINUENDO**  signifies gradual **DIMINISHING** loudness.
The number of people who do not use Sunlight Soap is rapidly diminishing.
- TREBLE**  signifies the **HIGHEST** note or clef.
Sunlight signifies the highest or best Soap.
- BASS**  signifies the **LOWEST** key or clef.
BASE also describes those dishonest persons who try to palm off worthless imitations of Sunlight Soap on the public.
- SOLO** signifies **ALONE**.
There is only **ONE** Sunlight Soap.