

"In sickness & in health" : Brand's Essence of Beef or Chicken / Brand & Co. Ltd.

Contributors

Brand & Co. (Vauxhall, London, England)

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*Brand's
Essence
of Beef or Chicken*

**"IN SICKNESS
& IN HEALTH"**

BRAND'S

Quality and Purity

BRAND'S ESSENCES OF BEEF or Chicken are nourishing stimulants, prepared from only the finest BRITISH meats—tons of which are used daily—and contain, as shown by analysis, upwards of 11 per cent. of proteid. The nourishing and stimulating properties of the meats are presented in such form as to be immediately absorbed without residue in the alimentary canal, entailing no work by the digestive organs. It is to this rapid and complete absorption that these ESSENCES owe their marvellous value as a means of sustaining vitality and increasing the power of resistance against disease of any kind.

BRAND'S ESSENCE, which has stood the critical test of MEDICAL MEN and the public for nearly NINETY YEARS, is a Marvellous Stimulant without an equal in the treatment of cases of Debility, Shock, Influenza and Fevers, and it is the ideal form of nourishment in Convalescence from all forms of illness.

British Medical Journal, August 25th, 1894.

Dr. James Cantlie, formerly Surgeon to Charing Cross Hospital, now of Hongkong, reports respecting the recent plague in that city: "Curiously enough, patients throughout their attack, even when slightly delirious or semi-conscious took their food readily. Brand's Essence was the most palatable and easy of retention."

Upon the subject of Heart-stimulation by rapid nourishment instead of by alcohol. At the meeting of the British Medical Association at Toronto in August, 1906, Sir Victor Horsley, F.R.C.S., F.R.S., made the following observation in the course of an address on Surgery:—"As regards cardiac stimulation, that has always seemed to me to be a clinical error. The heart does not require accelerating as a rule, but it does require feeding. Undoubtedly repeated enemata (every two hours) of four ounces of beef tea in which is dissolved Brand's Essence or pancreatized milk is the readiest means, etc."

***Recommended by the medical profession
and used in hospitals throughout the world.***

Prepared by

BRAND & CO., LTD., MAYFAIR WORKS, VAUXHALL,
LONDON, S.W.8.



BRAND'S
ESSENCE of CHICKEN.

These Essences consist solely of the juice of the finest meats extracted by a gentle heat, without the addition of water or any other substance whatever. They contain, therefore, the most stimulating and exhilarating properties of the meats, calculated to invigorate the heart and brain immediately, without any fatty or other elements which require solution in the alimentary canal. They have been introduced into medical practice as stimulants, after loss of blood from any cause and in cases of nervous exhaustion and enfeebled digestion.



BRAND'S
ESSENCE OF BEEF.

Normally they are jellies, amber in colour. In warm weather, however, they liquefy and should then be kept in a cool place, on ice if possible, when they will reassume the jelly form. The contents of a tin or bottle, when once opened, should be used within two days, as owing to their delicate nature and the absence of any preservative they will not keep good for a longer period.

BRAND'S ESSENCES should never be mixed with hot water, but administered as a jelly. In cases of extreme exhaustion or urgent danger one teaspoonful may be administered as often as the patient can take it; in less urgent cases it may be taken as required with a small piece of bread or biscuit.



By appointment to H.M. King George V.

BRAND'S PREPARATIONS FOR INVALIDS INCLUDE

ESSENCE OF BEEF.
ESSENCE OF CHICKEN.
ESSENCE OF MUTTON.
CONCENTRATED BEEF TEA.
CONCENTRATED CHICKEN BROTH.
CONCENTRATED MUTTON BROTH.
BEEF TEA TABULES.
HOME MADE BEEF TEA.
INVALID GRAVY SOUP.
INVALID OX TAIL SOUP.
INVALID MOCK TURTLE SOUP.
REAL TURTLE SOUP.
TURTLE JELLY.
MEAT JUICE.
FERROCARNIS.
PEPTONISED BEEF JELLY.
PEPTONISED CHICKEN JELLY.
BEEF TEA JELLY.
MUTTON JELLY.
CHICKEN JELLY.
CALF'S FOOT JELLY.
OLIVE OIL FOR MEDICAL USE.
FEVER FOOD.
NUTRIENT POWDER.

A Detailed List will be sent on application to BRAND & CO.
Mayfair Works, Vauxhall, London, S.W.8.