

A day in the life of our Willie / Rowntree's.

Contributors

Rowntree (Firm)

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Rowntree's Elect Cocoa



He has
it for
BREAKFAST

"makes *Our Willie*
a perfect Steam-Engine"

A783.

A DAY IN THE LIFE



OF
OUR WILLIE

①

TIME TO GET UP! OUR WILLIE,
JUMP OUT OF BED!
IT'S BREAKFAST TIME ALREADY,
SLEEPY HEAD!



LOOK SHARP,
THERE'S COCOA COOLING IN THE CUP.
IT'S ROWNTREE'S!
DONT YOU HEAR BOY? HURRY UP!

②

HE WASTES NO TIME,
BUT RUNS DOWN STAIRS
IN HASTE,



ALL EAGER NOW,
WITHOUT DELAY, TO TASTE
THE TOOTHsome FARE,
BUT CHIEFLY, TRUTH TO TELL,
THE ROWNTREE
FLAVOUR
THAT HE LOVES
SO WELL.



③



THEN BREAKFAST OVER
OFF HE STARTS FOR
SCHOOL, TO BATTLE
THERE WITH MANY A
TIRE SOME RULE;

BUT
**ROWNTREE'S
COCOA**
KEEPS HIM FIT IN
MIND AND BRAIN,



AND GIVES HIM PLUCK
TO TRY, AND TRY AGAIN.

④

NEXT, PLAYTIME COMES:
OUR WILLIE, WITH READY ZEST,
CAN LEAP AND RUN
MORE NIMBLY
THAN THE
REST.



FOR HE
IS SWIFT, WHEN
OTHER BOYS ARE SLOW,
ROWNTREE'S ELECT
HAS HELPED TO MAKE HIM SO.

⑤

THEN BACK AGAIN TO
SCHOOL AND, LATER, HOME
FOR TEA,

AS HAPPY AS,
A BOY NEED
WISH
TO BE;



AND WHILE THE
MORROW'S LESSONS
HE PREPARES,
A CUP OF ROWNTREE'S
HELPS TO LIGHTEN
ALL HIS CARES.

⑥

SO TIRED AT LAST
WITH LESSON
AND WITH PLAY,
TO BED
OUR WILLIE
WENDS HIS WAY;

AND ERE HE GOES TO SLEEP
WE HEAR HIM CALL,
"GOOD NIGHT!
THE ROWNTREE
FLAVOUR IS
BEST OF
ALL."

