

Why delicious 'Ovaltine' is supreme for health and value / A. Wander Ltd.

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A. Wander Ltd.

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Why delicious
'OVALTINE'
is supreme
for Health and Value

There are definite reasons why "Ovaltine" stands supreme, and why it should be used in every home for giving and maintaining health, strength and vitality.

There is nothing haphazard about "Ovaltine." It is made by a highly scientific process which took years to perfect and which is exclusively used for "Ovaltine." The nourishment it so richly contains is obtained from the finest English malt extract, fresh creamy milk and new-laid eggs from our own Farms. Eggs are used liberally in "Ovaltine" because they are rich in lecithin (organic phosphorus), an essential element for building up the nervous system. No Tonic Food Beverage would be complete without this vital substance.

Unlike imitations, "Ovaltine" does not contain any household sugar to give it bulk and to lower the cost. Nor does it contain a large percentage of cocoa or chocolate (which consists of sugar and cocoa). It would be easy to reduce the price of "Ovaltine" by adding large percentages of such cheaper ingredients, or by rearranging the proportion of its ingredients. The result, however, would not be "Ovaltine" with its concentrated health-giving properties.

It is obvious that owing to the ingredients used "Ovaltine" costs more to manufacture than other food beverages. And yet "Ovaltine" costs you less to buy than malt and milk preparations. Even when you prepare "Ovaltine" entirely with milk it is still the most economical because of its supremely high quality and the small quantity required to make a cup as compared with malt and milk beverages.

No more hygienic or better-equipped factory exists than the "Ovaltine" factory. Every modern device is employed in order to reduce manufacturing costs. The "Ovaltine" Egg Farm and Dairy Farm, like the factory, are the most modern and scientific in existence. Those who drink "Ovaltine" obtain the best concentrated nourishment for health at the most economical cost.

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A. WANDER, LTD.

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