

## **The supreme tonic food beverage for Health / A. Wander Limited.**

### **Contributors**

A. Wander Ltd.

### **Publication/Creation**

London : A. Wander, [1920?]

### **Persistent URL**

<https://wellcomecollection.org/works/nktw7rdw>

### **License and attribution**

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).

**wellcome  
collection**

Wellcome Collection  
183 Euston Road  
London NW1 2BE UK  
T +44 (0)20 7611 8722  
E [library@wellcomecollection.org](mailto:library@wellcomecollection.org)  
<https://wellcomecollection.org>

# The Supreme



Tonic Food Beverage  
for Health

# *A*pproved by Scientists and Medical Authorities

“Ovaltine” stands supreme as the recognised food beverage which contains all the vital nutritive elements of a complete and perfect food.

The value of “Ovaltine” has been proved by highly scientific physiological tests. It is in general use in the leading hospitals, nursing homes and sanatoria throughout the world.

“Ovaltine” is manufactured by a unique scientific process which extracts the nutriment from the richest of Nature’s foods—ripe barley malt, rich creamy milk and new-laid eggs—concentrates it and renders it easy of digestion and assimilation. The nutritive food elements—including all the essential vitamins—are presented in the correct proportions for building up and maintaining health, strength and abundant vitality.

In view of its exceptional composition it will be appreciated that “Ovaltine” costs more to manufacture than other food beverages. And yet “Ovaltine” costs you less to buy than malt and milk preparations—even when you make it entirely with milk. This is due to the excellence of the ingredients used in “Ovaltine” and the small quantity you need to use.

## *Important*

“Ovaltine” is not a form of cocoa, and should not be considered as such. There is all the difference imaginable. “Ovaltine” besides being more nourishing, has many other definite advantages over cocoa.



## **E**nables Mothers to Breast-Feed their Babies

"Everyone who sees my little son, now five months old, remarks what a lovely boy he is and asks what I feed him on. They all get the same answer, "I feed him myself, and I simply take "Ovaltine." It has done me and my baby a great deal of good and has made him the bonny boy he is." Mrs. R.

"Please allow me to say a word of praise for your splendid beverage "Ovaltine." I found it an excellent food tonic after my confinement, and I am pleased to say I have very rich milk for my baby, who is one of the finest babies for miles around. It is due to "Ovaltine" that I keep my health and am able to feed baby." Mrs. L.S.

"My doctor advised me to take "Ovaltine" before baby was born as I was not at all strong. I have taken it ever since, and have had quantities of milk all the time. We call her the "Ovaltine" baby." Mrs. A.H.



**G**ives Strength and Energy  
to Growing Children

"My daughter is nine years old and has been taking "Ovaltine" for the last two years or more. It has made a lovely, strong, healthy girl of her."  
Mrs. J.T.

"My little daughter "Lorraine" has won several Beauty Competitions. It is "Ovaltine" which has given her glowing health and strength."  
Mrs. C.C.

"My little son "Billy" is a great credit to the "Ovaltine" which he has every day. He is such a bonny happy little chap that people are always noticing him, and asking me what I give him. He has such splendid health."  
Mrs. H.G.

"My little daughter, aged 2½ years, has been fed on "Ovaltine" for the last 18 months. From the photograph I send, you will see how bonny she is. "Ovaltine" is the only thing that suited her after she was weaned. We think it is the last word in food for growing children."  
Mrs. J.J.



**E**nsures Sound Natural  
Sleep after a busy day

"I have been doing night-duty, and, owing to various causes, was able to get little or no sleep. I have been amazed at the result of taking "Ovaltine." By taking a cupful before going to bed, I have been able to get hours of restful sleep."  
Nurse A.A.

"Ovaltine" is certainly all you claim as a night-cap. A few months ago I was sleeping badly. I tried "Ovaltine," and it really does induce sound, restful sleep." Mrs. L.M.T.

"I find "Ovaltine" the greatest of all Food Tonics. For the nerves and sleeplessness it is absolutely great. I find I cannot do without it."  
Mrs F.J.

"I cannot speak too highly of "Ovaltine," both for restoring energy and producing sound restful sleep."  
Mrs. E.S.

"I was run down with influenza and neuralgia and could not sleep. "Ovaltine" gave me a sound night's sleep, and I have much benefited by its use."  
Sister R.A.



## **S**oothes and Restores Over-strained Nerves

"Ovaltine" has not only built my nerve tissues up to a proper normal standard, but also restored my health generally. "Ovaltine" is indeed the King of Foods."

Miss D.J.

"As a sufferer from Neurasthenia for eight years, I am writing to inform you that I have derived great benefit from "Ovaltine." My nerves have become much steadier, and I have been able to sleep at night."

Mr. G.S.

"I had a serious nervous breakdown, and was ill for over twelve months. Nothing seemed to do me any good until I tried "Ovaltine." I soon began to feel stronger, and after a short time, my health was completely restored again."

Mrs. I.G.H.

"Last August I was in hospital, very seriously ill with a nervous breakdown. The doctors gave up all hopes of my recovery. My sister took me from the hospital to nurse, and, after four months, I am quite recovered. I have had no kind of medicine whatever—nothing but "Ovaltine."

Mrs. H.W.

# *R*ecommended by Users all over the World

Even in the remotest corners of civilisation, adults and children alike are obtaining new health and energy from this delicious and nourishing food beverage.

Many thousands of letters testifying to its outstanding merits have been and are being received in ever increasing numbers from doctors, nurses and members of the general public. A few of these are given in this folder.

In all fields of exploration and discovery, "Ovaltine" is relied upon as a source of strength whenever prolonged physical effort is demanded.

In the frozen wastes of the Arctic, as well as under the fierce heat of the tropical sun, "Ovaltine" has been the selected food because it gives energy and endurance.

In all sports and games "Ovaltine" is the ideal food beverage for ensuring the physical fitness, abundant vitality and stamina which are essential to success. It is better than milk. "Ovaltine" has special properties which, when added to milk, make the milk easily digestible and transforms it into a complete food containing every nutritive element required for ensuring robust health. Even those who dislike milk will enjoy it when "Ovaltine" is added.

## *There is only one "Ovaltine"*

Unlike imitations, "Ovaltine" does not contain any Household Sugar to give bulk and reduce cost. Furthermore, it does not contain a large percentage of Cocoa—or Chocolate. Nor does it contain Starch.





**S**cream for them —  
they're worth it!

Children love "Ovaltine" Rusks and cannot have too many of them. They are so nutritious, so delicious and so easy of digestion.

"Ovaltine" Rusks are of great assistance to infants when teething. They are excellent for family use in place of bread, toast or biscuits, and from them delicious puddings and confections can be made.

Made of the finest wheaten flour, unadulterated, unbleached and containing all the nutritive elements. A proportion of "Ovaltine" is added, which makes them delicious and easy of digestion.

**OVALTINE**  
*Rusks*  
APPETISING  
DIGESTIVE &  
NOURISHING