

**For your health's sake drink delicious 'Ovaltine' hot or cold / A. Wander.**

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A. Wander Ltd.

**Publication/Creation**

[London] : [A. Wander], [between 1920 and 1929?]

**Persistent URL**

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*For Your Health's Sake*

Drink Delicious

**'OVALTINE'**

*Hot or Cold*



**B**ECAUSE it supplies concentrated nourishment in an easily digested form "Ovaltine" is unrivalled as a food for convalescents. The normal strength and weight of the patient are quickly regained and complete vitality restored. The attractive flavour of "Ovaltine" pleases the most fastidious palate and its fragrant aroma arouses even the most fickle appetite. Convalescents never tire of "Ovaltine" as they do with insipid invalid foods.

The high food value and ease of assimilation of "Ovaltine" make it also the ideal food beverage for invalids, the aged, and in all cases of weak or disordered digestion.

**"Ovaltine" Re-Builds Health and Strength.**



**D**URING the weeks before baby arrives there is one service of love for the expectant mother, even more important than the tiny garments so carefully chosen—she must make sure that she will be able to feed baby herself.

So much depends upon this. No substitute is equal to maternal milk for safeguarding the child against nutritional diseases, such as rickets, and building a sure foundation for future health. Doctors, nurses, and mothers daily testify to the remarkable qualities of "Ovaltine" for promoting a rich supply of maternal milk and for maintaining the mother's strength while nursing.

**IMPORTANT** — "Ovaltine" is not a  
as such. There is all the difference imaginab  
nourishing and completely digestible,

*'Ovaltine'-often imit*



## *Restful Nights*

**Y**OU can enjoy sound, peaceful sleep to-night, and every night, if you drink a cup of delicious "Ovaltine" before going to bed. Worn and excited nerves will be soothed and restored and digestive unrest allayed.

There is no food beverage so rich in nerve-restoring nourishment as "Ovaltine"—none so easily digested—none from which the rich nutriment is conveyed more quickly to the cells and tissues of the brain and body. "Ovaltine" is the World's best "Night-Cap" and is relied upon as the natural means of ensuring restful and health-giving sleep.

form of Cocoa, and should not be considered  
le. "Ovaltine," besides being many times more  
has many other advantages over Cocoa.

*ated, never equalled*



TEETHING troubles are lessened and strong healthy teeth, with good formation, are promoted when baby is given crisp and nutritious "Ovaltine" Rusks at teething time. Children prefer them to bread, toast or biscuits. They are welcomed by invalids and convalescents, and are also very acceptable for family use. Delicious puddings and confections can be made from them.

# 'OVALTINE' *Rusks*

APPETISING, DIGESTIVE & NOURISHING



**M**AKE delicious "Ovaltine" the daily beverage in your home and enjoy the good health it ensures. Drink it instead of tea or coffee—which are harmful to the digestion. In addition to the wonderful nourishment "Ovaltine" supplies, it enables more nourishment to be extracted from other foods and makes every meal complete in nutritive value.

"Ovaltine" is the only food beverage prepared from Nature's foods which are richest in nourishment—malt, milk and eggs. There is nothing comparable to "Ovaltine." It is the richest in food value—the cheapest in cost—the most economical in use.

"Ovaltine" at Every Meal—for Health.

*Remember, there is more in 'Ovaltine'—more in Quality—more in Quant*



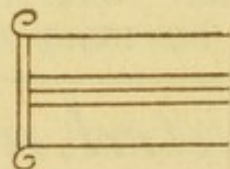
## Healthy Children

**C**HILDREN need more nourishment than ordinary food supplies. They are so prodigal in spending their energies—and the only source of energy is nourishment. They are growing — physically and mentally — and nourishment is essential for healthy growth.

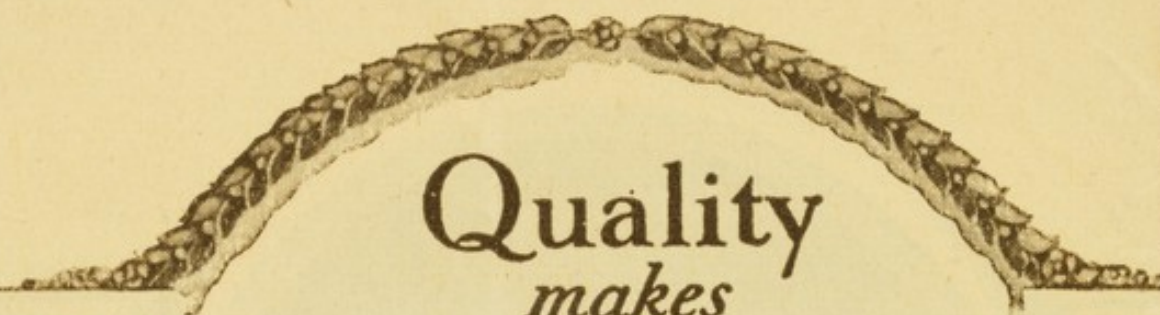
Because it supplies concentrated nourishment in an easily digested form "Ovaltine" should be the daily beverage for every child. It supplies, in correct proportions, every food principle to build an alert mind, strong nerves and a sound body—to create energy and vitality—and to give glorious health. Children love the delicious flavour of "Ovaltine."

**"Ovaltine" Builds Strong Healthy Children**

*more in Health-giving ingredients  
ity— therefore more in Value*







Quality  
*makes*

# 'Ovaltine' Supreme

"OVALTINE" is a scientific product—made from the highest qualities of Nature's best foods—malt, milk and eggs. To ensure that these ingredients are the finest obtainable the "Ovaltine" Dairy Farm, with its herd of Pedigree Jersey Cows, and the wonderfully equipped "Ovaltine" Egg Farm have been established.

Unlike imitations "Ovaltine" *does not contain any Household Sugar to give it bulk and to lower the cost. Nor does it contain starch or a large percentage of cocoa.* The exclusive formula to which "Ovaltine" is prepared and the scientific process of manufacture—which cannot be copied—result in a correctly balanced and easily-digested food beverage.

Because of its supreme health-giving qualities "Ovaltine" is widely prescribed by doctors throughout the world and is in regular use in leading hospitals and in countless thousands of homes. No other food beverage has ever enjoyed such a world wide popularity.

In view of its exceptional composition it will be appreciated that "Ovaltine" costs more to manufacture than other food beverages. And yet "Ovaltine" costs you less to buy than malt and milk preparations—even when you make it entirely with milk. When "Ovaltine" is added to plain milk it not only gives the milk a delicious flavour, but makes it completely digestible and much more nourishing. From every point of view "Ovaltine" is the best and most economical food beverage you can buy. For all these reasons insist on "Ovaltine"—*quality always tells.*