

Van Houten's cocoa : best and goes farthest... : Mr. Samuel Pickwick / C.J. van Houten & Zoon.

Contributors

Van Houten (Firm)

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VAN HOUTEN'S COCOA.

Best & Goes Farthest.

*"Chops and
tomato sauce
are excellent,
my dear Mrs.
Bardell, but
let the liquid
be Van Houten's
Cocoa.*

*It is a glo-
rious restora-
tive after a
fatiguing
journey."*



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MR. SAMUEL PICKWICK.

(THE PICKWICK PAPERS.)

Please turn over.

FOR RICH & POOR. — MADE INSTANTLY, EASIER THAN TEA.

THE
BEST AND CHEAPEST BEVERAGE
in Existence is
VAN HOUTEN'S
COCOA

Rich yet Digestible,
Stimulating yet Sustaining,

SAVING VITAL STRENGTH
WHICH OTHER PROCESSES WASTE;
developing the
DELICIOUS FLAVOR and AROMA.

It is
THE ORIGINAL
PURE SOLUBLE COCOA
Invented & Patented in Holland
by the Founder of this Firm
ALL OTHERS ARE IMITATIONS.

The late King of Holland
WAS HIGHLY PLEASED WITH
VAN HOUTEN'S COCOA
and granted the firm (*unsolicited*) in Aug. 1889,
the right of styling their works the **Royal Cocoa Factory.**

A DRINK FOR A PRINCE
at less than a farthing a cup.

When made as weak as tea it is also **delicious & re-freshing**, much **cheaper** and **more satisfying** than tea or coffee in which there is no nourishment.

ROYAL COCOA FACTORY
C. J. VAN HOUTEN & ZOON — Weesp-Holland.

FOR RICH & POOR. — MADE INSTANTLY, EASIER THAN TEA.