

**Van Houten's cocoa : best and goes farthest... : Captain Cuttle / C.J. van Houten & Zoon.**

**Contributors**

Van Houten (Firm)

**Publication/Creation**

Weesp : Van Houten, [between 1890 and 1899?]

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# VAN HOUTEN'S COCOA.

Best & Goes Farthest.



*"Cap'n Cuttle  
knows a good  
thing, I tell ye;  
and when he  
hails a better  
drink than  
Van Houten's  
Cocoa, he'll  
make a note  
on it."*

"Copyright by permission of Messrs. Chapman & Hall.  
London.

CAPTAIN CUTTLE.

(DOMBEY AND SON.)

Please turn over.



FOR RICH & POOR. — MADE INSTANTLY, EASIER THAN TEA.

THE  
BEST AND CHEAPEST BEVERAGE  
in Existence is

# VAN HOUTEN'S COCOA

Rich yet Digestible,  
Stimulating yet Sustaining,

**SAVING VITAL STRENGTH  
WHICH OTHER PROCESSES WASTE;**  
developing the  
**DELICIOUS FLAVOR and AROMA.**

It is  
**THE ORIGINAL**  
PURE SOLUBLE COCOA  
Invented & Patented in Holland  
by the Founder of this Firm  
**ALL OTHERS ARE IMITATIONS.**

## The late King of Holland

WAS HIGHLY PLEASED WITH  
VAN HOUTEN'S COCOA  
and granted the firm (*unsolicited*) in Aug. 1889,  
the right of styling their works the Royal Cocoa Factory.

**A DRINK FOR A PRINCE**  
*at less than a farthing a cup.*

When made as weak as tea it is also delicious & re-  
freshing, much cheaper and more satisfying than tea  
or coffee in which there is no nourishment.

ROYAL COCOA FACTORY

C. J. VAN HOUTEEN

Weesp-H

d.

FOR RICH & POOR. — MADE INSTANTLY, EASIER THAN TEA.