

A free gift from the "factory in a garden", Bournville / Cadbury's.

Contributors

Cadbury Ltd.

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TESTIMONIALS

A few of the many Testimonials we are receiving daily.

Received your Gift Box of Chocolates, they are simply delicious. Please accept my thanks for same and I'll lose no time in collecting more coupons as we use no cocoa but Bournville as all the family like it so much.
T.H.
Londonberry.

Have just received box of chocolates quite safe, they were beyond my expectations, the chocolates were delicious and the box is pretty enough to put anywhere.
E.G.
Fulham, S.W.

I was delighted with the lovely box of chocolates and such a pretty box, I think it a charming gift. I shall still collect the coupons and always use your cocoa. Thanking you once again.
R.P.
London, W.

Many thanks for the box of chocolates safely received to-day. They are delicious. We think there is no other cocoa to equal Bournville.
A.S.
Edinboro'.

Many thanks for nice box duly received. This is the EIGHTH box I have received, which will show how much I appreciate and like the cocoa. I use none other.
M.E.S.
Glasgow.

I received your Gift Box of chocolates yesterday morning and thank you very much for same. The chocolates contained therein are delicious and of your usual high standard of quality.
C.M.
Devonport.

Many thanks for lovely box, the chocolates are better than ever. This makes the SIXTH box we have had and we hope to have more in the near future. Your cocoa is a luxury, we all thoroughly enjoy it. (Mrs.) G.

Bournville Cocoa represents the highest grade of nutritive cocoa at present on the market; it fully maintains its high reputation in food value and delicacy of flavour, and is second to none in any respect whatsoever.—*Medical Magazine, March, 1912.*

Free Gift Box containing an Assortment of Cadbury's Delicious Chocolates

THIS HANDSOME CASKET IS ONE OF A SERIES



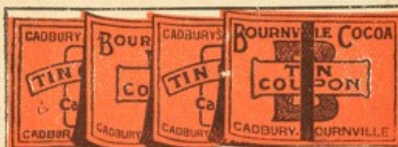
THIS NEW GIFT BOX CONTAINS TWO LAYERS OF CADBURY'S DELICIOUS CHOCOLATE

We received your surprise Casket of Chocolates, as illustrated above. It is the best you have given, a real beautiful design. It is the TENTH box we have had. Your cocoa we think is the best, even our little girl of two years old wants her cocoa every morning. We are hoping to have many more boxes.
G.H.

A Free Gift
from the "Factory in a Garden,"
Bournville.



For RED COUPONS Only



The Four Coupons above are given FREE

5	6	7	8
9	10	11	12
13	14	15	16
17	18	19	20
21	22	23	24

POST THIS SHEET, WHEN COMPLETE, TO
CADBURY'S (GIFT DEPT.), BOURNVILLE, ENG.

INSTRUCTIONS FOR OBTAINING FREE GIFT BOXES

Bournville Cocoa & Cadbury's Cocoa

Packets and Tins contain Coupons as follows:

6d. Packet	-	One Yellow Coupon
$\frac{1}{4}$ -lb. Tin	-	One Red Coupon
$\frac{1}{2}$ -lb. Tin	-	Two Red Coupons
1-lb. Tin	-	Four Red Coupons
2-lb. Tin	-	Eight Red Coupons

FREE COUPONS

We give you herewith four coupons free to start your collection, leaving you only 20 $\frac{1}{4}$ lb. red coupons to get. If you are collecting coupons from packets the four free red coupons are equivalent to seven 6d. yellow coupons, leaving you only 34 to get.

It is more economical to buy in tins.

MIXED COUPONS

Seven 6d. yellow coupons (or 14 3d.) equal four $\frac{1}{4}$ lb. red coupons. Two 2-oz. coupons equal one $\frac{1}{4}$ lb. red coupon.

HOW TO SEND COUPONS

Coupons should be arranged in the numbered divisions from left to right, placing one over the other, see illustration of free coupons.

When the required number of Coupons have been pasted to this sheet, write plainly your Name and Address in the space provided below and enclose in penny stamped envelope, addressed to—
CADBURY'S (Gift Dept.) BOURNVILLE, ENGLAND.

Name

Address (as full as possible)

.....

.....

.....

Date sent in

THIS SHEET IS AVAILABLE TO MARCH 31st, 1913
IF YOU ALREADY HAVE A SHEET HAND THIS TO A FRIEND

For YELLOW COUPONS Only

8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	32	33	34	35
36	37	38	39	40	41	

Write for Additional Sheet.
This sheet contains 41 numbered boxes that may be applied for.

POST THIS SHEET, WHEN COMPLETE, TO
CADBURY'S (GIFT DEPT.), BOURNVILLE, ENG.