

**A skeleton hand holds a playing card bearing skull and bones, the number '12' and 'La pelona'; representing the idea that AIDS means gambling with your life, an advertisement by Conasida. Colour lithograph by Carlos Gayou, ca. 1996.**

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# ¡LA PELONA!

*No vayas a quedar pelón  
por echarte una cana al aire.*

El virus que causa el SIDA se encuentra en el semen, en las secreciones vaginales y en la sangre de las personas infectadas. Las relaciones sexuales con personas infectadas constituyen la forma de contagio más frecuente.

El SIDA **no** es cuestión de suerte,  
sino de VIDA o MUERTE



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