

**A personified condom waving and explaining in smaller illustrations how to reduce the risk of AIDS; a safe-sex advertisement by the Voluntary Health Association of India and the Manipur Voluntary Health Association. Colour lithograph by Ramesh Sukumar, ca. 1995.**

### **Publication/Creation**

New Delhi (Tong Swasthya Bhavan, 40, Institutional Area, South of IIT, New Delhi, 110 016) : Voluntary Health Association of India ; Manipur (Wangkhei Ningthem Pukhri Mapan, Imphal, Manipur - 795 001) : Manipur Voluntary Health Association, [1995?] ([India]; Printed at: Prolific Incorporated)

### **Persistent URL**

<https://wellcomecollection.org/works/feduce8r>

### **License and attribution**

You have permission to make copies of this work under a Creative Commons, Attribution, Non-commercial license.

Non-commercial use includes private study, academic research, teaching, and other activities that are not primarily intended for, or directed towards, commercial advantage or private monetary compensation. See the Legal Code for further information.

Image source should be attributed as specified in the full catalogue record. If no source is given the image should be attributed to Wellcome Collection.

**wellcome  
collection**

Wellcome Collection  
183 Euston Road  
London NW1 2BE UK  
T +44 (0)20 7611 8722  
E [library@wellcomecollection.org](mailto:library@wellcomecollection.org)  
<https://wellcomecollection.org>

# I AM THE CONDOM!

your guard against

# AIDS

What is AIDS?  
What is HIV?



AIDS stands for Acquired Immuno Deficiency Syndrome.

AIDS is caused by HIV (Human Immunodeficiency Virus). HIV lives in the body fluids of an infected person, such as SEMEN, VAGINAL SECRETIONS, BLOOD AND BLOOD PRODUCTS made from infected blood.

AIDS also spreads through SEX

HIV is present in the semen or vaginal fluids of an infected person. During sex, the virus is passed on through the exchange of these fluids.

You can get infected the very first time you have sex with an infected person — man or woman. People who carry sexually transmitted diseases also have a HIGH RISK of getting infected with HIV through sex.



I guard you from the HIV.



I stop the exchange of semen and vaginal fluids, and with it I block the passage of HIV into your body. Using me properly EVERY TIME you have sex reduces risk of HIV infection. In this way, I also guard against STDs and pregnancy.

Practice safe sex!



Sometimes I may break, or the HIV may pass through me. The best prevention is to practice safe sex — stick to one, uninfected partner.

Buy me TODAY!

You can buy me at any private chemist/ pharmacy, the pan-wallah or you can get me FREE at the Government Hospital or clinic. Don't forget to CHECK EXPIRY DATE before purchase, and to READ DIRECTIONS for my use.



# REDUCE risk, USE me!



Voluntary Health Association of India  
Tong Swasthya Bhavan  
40, Institutional Area,  
South of IIT, New Delhi - 110 016



Manipur Voluntary Health Association  
Wangkhei Ningthem Pukhri Mapan  
Imphal, Manipur - 795 001



Printed At : Profic Incorporated