

A drop of red blood amidst a black cross, star and crescent; set against a splattered pink and black background with a message to donate blood not shed it; an AIDS prevention advertisement by the Voluntary Health Association of India and the Manipur Voluntary Health Association. Colour lithograph by Ramesh Sukumar for VHAI, ca. 1995.

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**DON'T
SHED
BLOOD.**



DONATE IT.



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South of IIT, New Delhi - 110 016



Manipur Voluntary Health Association
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