

A supermarket freezer counter from which a variety of people shop including a diver in full protective gear with the reassuring message 'Forget frog/diving equipment. Do not be afraid of getting AIDS in a supermarket. So take it cool'; an advertisement for the AIDS-sekretariatet, Sundhedsstyrelsen. Colour lithograph by Freddy Pedersen/Laursen, ca. 1995.

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Glem frømandsudstyret.
Du behøver ikke være bange for at få AIDS i et supermarked.
Så tag det køligt.

AIDS

Sundhedsstyrelsen, AIDS-sekretariatet
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