

**A man whispers into the ear of another man 'Turn it on' with an AIDS helpline; a safe sex advertisement in a collaboration with Leona Detiège, Flemish Minister of Employment and Social Affairs and the condom makers, Durex. Lithograph by VVL/BBDO, ca. 1995.**

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"ZET 'M OP"

IN SAMENWERKING MET LEONA DETIEGE, VLAAMS MINISTER  
VAN TEWERKSTELLING EN SOCIALE AANGELEGENHEDEN.  
V.M.I. S.I.A.G. vzw - PB 169 - 2000 Antw. 6 - Vrij van Zegel - BTI 198

ALS JE VRAGEN HEBT OVER CONDOOMGEBRUIK, MOET JE GEWOON EVEN BELLEN.

 **IDSTELEFOON**  
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