

A woman whispers into the ear of a man 'Turn it on' with an AIDS helpline; a safe sex advertisement in a collaboration with Leona Detiège, Flemish Minister of Employment and Social Affairs and the condom makers, Durex. Lithograph by VVL/BBDO, ca. 1995.

Publication/Creation

[Antwerp?] : [publisher not identified], [1995?]

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"ZET 'M OP"

VVL/800

IN SAMENWERKING MET LEONA DETIEGE, VLAAMS MINISTER
VAN TEWERKSTELLING EN SOCIALE AANGELEGENHEDEN
v.o.o.: S.I.A.G. vzw - PB 100 - 2000 Antwerpen - België - Zeger - art. 199

ALS JE VRAGEN HEBT OVER CONDOOMGEBRUIK, MOET JE GEWOON EVEN BELLEN.

 IDSTELEFOON
078-15 15 15

MET DE STEUN VAN

