

A footballer grabs the genitals of another player on the pitch with the message about the risk of HIV in the heat of the moment; one of a series of three advertisements for safer sex by the Swiss AIDS Foundation. Colour lithograph by Etienne and Etienne.

Publication/Creation

[Berne, Switzerland?] : Swiss AIDS Foundation, [between 1990 and 1999]

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-Take me higher!!



Sometimes we get carried away in the heat of the moment:
we drink or take drugs and don't pay enough attention
to the risk of the HIV being transmitted.

*Your Swiss Aids Foundation
xxx*

Think about it now - and make the most of the future.