

Packets of condoms and a tube of lubricant bearing the trademark label 'The Hot Rubber®' next to a man's boxer shorts, a pair of sunglasses and gold cufflinks, chain and a belt bearing the letter 'h'; with the message: 'The intimate new pleasure line for men' in French'; an advertisement for safe sex by The Hot Rubber Company, makers of condoms. Colour lithograph.

Publication/Creation

Zürich (Box 1054, 8039 Zürich) : The Hot Rubber Company ; Berlin (Postfach 31 04 03, 1000 Berlin 31) : The Hot Rubber Company Deutschland, [between 1990 and 1999] (Zürich : Druck: ropress Zürich)

Persistent URL

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Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>



LA NOUVELLE LIGNE DU PLAISIR MASCULIN

THE HOT RUBBER CONDOM
20 PIECES FR. 10.- (JOINDRE UN BILLET)
THE HOT RUBBER LUBRICANT
2 x 150g FR. 10.- (JOINDRE UN BILLET)
THE HOT RUBBER COMPANY
BOX 7660, 8023 ZÜRICH

**The Hot
Rubber**