

**Packets of condoms and a tube of lubricant bearing the trademark label 'The Hot Rubber®' next to a man's boxer shorts, a pair of sunglasses and gold cufflinks, chain and a belt bearing the letter 'h'; with the message: 'The intimate new line for the man' in German'; an advertisement for safe sex by The Hot Rubber Company, makers of condoms. Colour lithograph.**

### **Publication/Creation**

Zürich (Box 1054, 8039 Zürich) : The Hot Rubber Company ; Berlin (Postfach 31 04 03, 1000 Berlin 31) : The Hot Rubber Company Deutschland, [between 1990 and 1999] (Zürich : Druck: ropress Zürich)

### **Persistent URL**

<https://wellcomecollection.org/works/cmum3a8w>

### **License and attribution**

Conditions of use: it is possible this item is protected by copyright and/or related rights. You are free to use this item in any way that is permitted by the copyright and related rights legislation that applies to your use. For other uses you need to obtain permission from the rights-holder(s).

**wellcome  
collection**

Wellcome Collection  
183 Euston Road  
London NW1 2BE UK  
T +44 (0)20 7611 8722  
E [library@wellcomecollection.org](mailto:library@wellcomecollection.org)  
<https://wellcomecollection.org>



# DIE NEUE INTIM-LINIE FÜR DEN MANN

THE HOT RUBBER CONDOM  
20 STÜCK FR. 10.- (NOTE IN BRIEF)  
THE HOT RUBBER LUBRICANT  
2 x 150g FR. 10.- (NOTE IN BRIEF)  
THE HOT RUBBER COMPANY  
BOX 7660, 8023 ZÜRICH

The Hot  
Rubber®