

**A man's back pocket with a teddy bear and the word 'Bärenstark' [strapping] printed in blue; a safe sex advertisement by the condom makers, The Hot Rubber Company. Colour lithograph.**

### **Publication/Creation**

Zürich (Box 1054, 8039 Zürich) : The Hot Rubber Company ; Berlin (Postfach 31 04 03, 1000 Berlin 31) : The Hot Rubber Company Deutschland, [between 1990 and 1999] (Zürich : Druck: ropress Zürich)

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# Bärenstark.

The Hot  
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