

Two gay men lean into each other as they stand at a bar with drinks with the message: "[HIV] positive living. Anyone can be [HIV] positive. Without knowing it. This means for everyone, protecting themselves and others. Even positive living"; an advertisement for safe sex by the Deutsche AIDS-Hilfe e.V. Colour lithograph by Jörg Reichardt and Detlev Pusch.

Contributors

Deutsche AIDS-Hilfe e.V.

Publication/Creation

[Berlin] : Deutsche AIDS-Hilfe e.V., [between 1990 and 1999]

Persistent URL

<https://wellcomecollection.org/works/mb3j3ubv>

License and attribution

You have permission to make copies of this work under a Creative Commons, Attribution, Non-commercial license.

Non-commercial use includes private study, academic research, teaching, and other activities that are not primarily intended for, or directed towards, commercial advantage or private monetary compensation. See the Legal Code for further information.

Image source should be attributed as specified in the full catalogue record. If no source is given the image should be attributed to Wellcome Collection.

**wellcome
collection**

Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

POSITIV LEBEN.

**Jeder kann positiv sein.
Ohne es zu wissen.
Das heißt für jeden,
sich und andere zu schützen.
Eben positiv leben.**