

**International exhibition of artistic furniture and home decorations, food, health and pharmacy 1907 : Crystal Palace, London : diploma for Grand-Prix with gold medal awarded to "Ajax" dry-cell (section speciale de medecine) for electric-system... / British Electric System.**

### **Contributors**

British Electric Institute.

### **Publication/Creation**

London : British Electric Institute, 1907.

### **Persistent URL**

<https://wellcomecollection.org/works/cj5pt8hy>

### **License and attribution**

This work has been identified as being free of known restrictions under copyright law, including all related and neighbouring rights and is being made available under the Creative Commons, Public Domain Mark.

You can copy, modify, distribute and perform the work, even for commercial purposes, without asking permission.

**wellcome  
collection**

Wellcome Collection  
183 Euston Road  
London NW1 2BE UK  
T +44 (0)20 7611 8722  
E [library@wellcomecollection.org](mailto:library@wellcomecollection.org)  
<https://wellcomecollection.org>

INTERNATIONAL EXHIBITION OF  
ARTISTIC FURNITURE  
AND  
HOME DECORATIONS.  
FOOD HEALTH AND PHARMACY.  
1897

CRYSTAL PALACE  
LONDON.



Diploma for Grand Prix with Gold Medal

Awarded to "Ajax" Dry-Cell (Section speciale de Medecine)

For Electric-system



*Charles E. Rhodes*  
Chairman of Jury

*Louis Gros*  
Commissioner of Foreign Section

*E. Schwarz*  
Secretary



## The Effect of Electricity on Disease.

NO LONGER A MATTER OF DOUBT.

EVERY day brings fresh proof of the value of electricity as a remedy for human ills. Cases which only a few years ago were considered incurable are now treated with the utmost success. Patients who have been trying medicines until they made a drug shop of their stomachs suddenly realise that the old system is wrong. They have been dosing their poor stomachs with poisonous materials until the entire organic system has rebelled against it. It is suicidal to continue such a practice. Electricity is the remedy which should be used in all cases. It is perfectly harmless, and many thousands owe their recovery to it.

Professor O. S. Fowler, in his work on the treatment of nervous diseases, says:—"Sufferers little realise how far they are restorable—yet they seek relief in the wrong directions, for medicines cannot cure this class of disease, but, on the contrary, they almost universally prove injurious. They are no more adapted to reach these cases than a dose of ipecac or jalap is to assuage a mother's grief for the loss of her darling babe, for the disease being largely local, the restoratives must be applied directly to those prostrated parts; and since electricity is undoubtedly the instrumentality of all life, it necessarily follows that this element constitutes Nature's one most potent remedy in these diseases, when rightly applied."

Every scientist who has devoted any time to the study of electricity is enthusiastic in its curative powers. It cures because it supplies the necessary life element. The cure is pleasant, being accomplished while the patient rests. The "Ajax" Dry-Cell Battery is peculiarly adapted to nearly all general ailments. It is without doubt the most successful treatment known to-day.

All forms of weakness are cured by it. Electricity takes the place of weakness, banishing it for ever. It cannot resist it. Nervousness, Neurasthenia, Insomnia, Paralysis, Neuralgia, Hysteria, Locomotor Ataxy and Epilepsy yield to it in a surprising manner. It has no equal as a cure for Rheumatism, Sciatica, Lumbago, Gout and Backache. Its success in Dyspepsia, Constipation, Diarrhoea, Liver and Kidney troubles is brilliant. Many other complaints are being cured by it, and women find it just as satisfactory and effective as men.

The battery that is used has received the very highest endorsements. The Diploma for Grand Prix with Gold Medal by the International Exhibition is a distinct honour. This is from the Special Medical Section, and not only mentions the excellence of the battery, but the electric system. This is the highest award ever gained by a Body Battery. It puts the "Ajax" in a class by itself. This battery is also supported by the *Science Siftings* Certificate of Merit, as well as hundreds of grateful cured patients who are shouting its praises.

You should immediately send for the book, "Electricity: The Road to Health." Remember, it is Free. It costs you nothing.

THE BRITISH ELECTRIC INSTITUTE (Dept. O).  
25, Holborn Viaduct, LONDON, E.C.

## "Electricity—The Road to Health."

SUCH IS THE TITLE OF A BOOK JUST PUBLISHED.

THIS interesting book, which is sent free to anyone asking for it, points out the road to happiness and health. It is a volume of eighty pages, which is brimful of the things the true lover of health likes to read. It will give them courage and enlighten them as to the cause and cure of their troubles. It will point out the pitfalls and guide them safely to a future of strength and vitality. It is nicely illustrated, and tells how other people have suffered, and how they cured themselves. It gives the opinions of many noted physicians, and tells of their work. It is free, in a plain sealed envelope, to all men and women who are interested in a true health-giver.

This interesting book is composed of six chapters. Part I. deals with the relation of health to happiness; gives a description of the famous "Ajax" Dry-Cell Body Batteries; tells of what electricity is doing in the cure of disease, and concludes with a list of those diseases which readily yield to this wonderful irresistible force.

Part II. treats of Nervous Troubles. An interesting discussion of the nervous system is given. Then follow the various Nervous Complaints, Neurasthenia, Insomnia, Paralysis, Neuralgia, Locomotor Ataxy, Epilepsy, Chorea (St. Vitus' Dance). It tells how each and every one of these complaints can be cured, and abundance of medical evidence is given to support it.

Part III. This chapter is devoted to the various forms of Rheumatic Troubles. It gives the experiments and opinions of many celebrated physicians in their untiring efforts to find a cure for Rheumatism, Sciatica, Lumbago, Gout and Backache, and explains how a cure can be obtained for each that is certain and lasting.

Part IV. The Stomach, Liver and Kidneys are here dealt with. Dyspepsia, Constipation, Diarrhoea, and Dysentery are described in detail. The opinions of such well-known medical men as Mrs. Rockwell, Erb, de Watteville, Turner, Seidel, and others are given. A means of permanent cure which has proved successful in hundreds of cases is also explained.

Part V. Various complaints, such as those of the Bladder, Deafness, Asthma, Cramps, Eczema, Chilblain, Headache and Catarrh, are described. Detailed experiments are given as to the peculiar and astonishing effect that electricity has on these troubles.

Part VI. In this chapter complaints peculiar to women are treated. Female complaints, Anæmia and Hysteria, are exhaustively described. A host of eminent doctors' opinions are quoted. The abuses of electricity and the importance of health are also dealt with, and, lastly, a copy of the Certificate of Merit awarded by *Science Siftings* to "Ajax" Dry-Cell Batteries, as well as the expert testimony of the well-known scientist, W. Lascelles-Scott.

Every man or woman who is in any way ailing, or is weak or debilitated, etc., should not be without this book. A postcard or a letter will bring it at once. All advice is free, and a free test to all who call.

THE BRITISH ELECTRIC INSTITUTE (Dept. O).  
25, Holborn Viaduct, LONDON, E.C.

Fac-simile of Diploma and Grand Prix and Gold Medal on other side.