A heart pierced with an arrow and a warning to couples to use condoms: an advertisement for safe sex by Health and Welfare Canada. Colour lithograph.

Contributors

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Wellcome Collection 183 Euston Road London NW1 2BE UK T +44 (0)20 7611 8722 E library@wellcomecollection.org https://wellcomecollection.org If Mr. Right refuses to wear a condom, he's Wrong.

In Canada, most women who get AIDS get it from having unsafe sex. You may not know whether he's infected. He may not know.

If you care for one another, take care of one another.

Issued by Health and Welfare Canada as part of its orgoing commitment