

**A condom with a message to women about the need to use condoms to prevent the spread of HIV; part of the Alberta HIV/AIDS prevention campaigns for young adults. Lithograph by Greg Gerla/West 11th Photography.**

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## MORE WOMEN ARE BUYING MENSWEAR. It's not taboo. It's smart.

More women are buying condoms because they can prevent the spread of HIV – the virus that causes AIDS. But we don't want this to be a case of 'all action and no talk'. Because a large part of the population is unaware of the risk.

So talk. To your partner, your family, and your friends. If word spreads quickly, the virus won't.

ABSTINENCE REMAINS AN OPTION  
Creative > Parallel Strategies Inc. Photography > Greg Gerda/West 11th Photography