

A woman with long hair representing an advertisement for safe sex; created by Alberta Advertising Agencies Association as part of an advertisement AIDS/HIV Prevention campaign Lithograph by Greg Gerla/West 11th Photography.

Contributors

Canada. Health Canada.
Alberta. Department of Public Health.
Canadian Public Health Association.

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**IF YOU'RE DRESSED TO KILL,
MAKE SURE HE'S DRESSED NOT TO.**

There's a lot of talk about AIDS. And that's good. But there's much less talk about how to reduce your risk. And that's bad. Condoms are one way to stop the spread of HIV – the virus that leads to AIDS. So take control. If you're uncomfortable talking about condoms, don't be. Just think of them as one of the new facts of life.

Abstinence remains an option

Creative > Alberta Advertising Agencies Association Photography > Greg Gerla/West 11th Photography