

Nine posters promoting the benefits of sexual abstinence and warnings about the importance of condoms and safe sex by the National AIDS Strategy, Health Canada. Lithograph.

Publication/Creation

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You don't have to be famous...

You only have to be human.

It's easy to dominate a disease can be. It can come from any place and affect hundreds, thousands of people unexpectedly in a short time. Women are 27% of new HIV/AIDS cases in Atlanta — and rising. Young people are 25%, with cases all across Atlanta. Every community needs to lead in solutions. They need to understand and we all need to talk about it.

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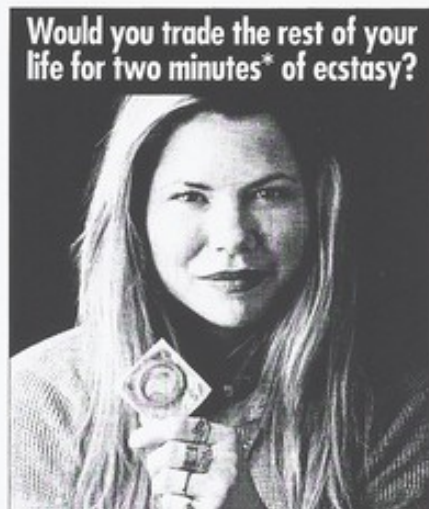
to die for



Young women are dying. Never forget it. AIDS is a woman's disease, too. And practicing safer sex is a woman's right. Use it properly. And use it every time. Remember, AIDS knows no gender. And so do we.

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Would you trade the rest of your life for two minutes* of ecstasy?




If you don't abstain, use a condom.

*ACTUAL TIME MAY VARY

Continental PIR

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IF YOU'RE DRESSED TO KILL, MAKE SURE HE'S DRESSED NOT TO.

There's a lot of talk about AIDS. And that's good. But there's much less talk about how to reduce your risk. And that's bad. Condoms are one way to stop the spread of HIV — the virus that leads to AIDS. So take control. If you're sexually active, talking about condoms, and he just thinks of them as one of the new fads of '96.

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Are you good in bed?

Good question. Thanks to AIDS, being good to bed is a matter of life or death.

Be sure that that gentleman you just seduced you did it the right way. Not just the condom, but all of that protection. Because one slip of the condom can get you and your partner in trouble. And you're already infected with the virus that causes AIDS.

Be sure that the girl is especially high for sexual life and make her sure she got infected with AIDS first in your bed. Not the other way around.

There's been a lot of talk about AIDS. If you're not responsible, you can get infected for an AIDS-free, strong, and healthy relationship. Don't have unprotected sex again. Because the risk with a condom.

Be sure you practice that!

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love insists



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MORE WOMEN ARE BUYING MENSWEAR. It's not taboo. It's smart.

More women are buying condoms because they can prevent the spread of HIV — the virus that causes AIDS. But we don't want this to be a case of 'all action and no talk.' Because a large part of the population is unaware of the risk.

So talk. To your partner, your family, and your friends. If word spreads quickly, the virus won't.

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This is longer and it's made of latex, and it will save your life when you take that alternative, tempting plunge into the great unknown.

This is a condom.

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If you're male, have more than one sexual partner and don't use condoms, we suggest you attach this to the front of your pants.

WARNING

SEX WITH MULTIPLE PARTNERS AND MYSELF WILL BE THE LEADING CAUSE OF PREVENTABLE DEATHS DUE TO AIDS FROM OVER FOUR MILLION WOMEN BY THE YEAR 2000

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