

**A boy with one hand on his hip looks looks directly out at the viewer with an interview about the reality of AIDS; advertisement by the U.S. Department of Health and Human Services. Lithograph.**

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Talk About AIDS

# AIDS Is Scary, But A Zit Is Real. Right?



*Mike: When you put it like that, you make me feel like a jerk.*

Why?

*Mike: Because I know that AIDS is more important than a zit. But it just doesn't have to do with me.*

Why not?

*Mike: Because I don't know anyone with AIDS.*

So, it's going to take a friend of yours dying of AIDS before it seems real?

*Mike: You're making me sound like a jerk again. But, yeah, that's about it.*

That's a heavy price. How will you feel after that?

*Mike: Bad.*

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U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES/Public Health Service/Centers for Disease Control

CDC