

Bovril : the guaranteed product of prime ox beef : fifty times more nourishing than meat extract, meat essence or beef tea : unsurpassed for sauces, soups & made dishes.

Contributors

Bovril Limited.

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MORE NOURISHING THAN
MEAT EXTRACT, MEAT ESSENCE,
OR BEEF TEA.

UNSURPASSED FOR
SAUCES, SOUPS & MADE DISHES.

BOVRIL For One!
For All !!

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For those who toil  
And those who play,  
For those who fight  
Or run away ;  
For those who sit  
And those who stand,  
For those at sea  
And those on land,  
Bovril is the fittest food,  
Always handy, always good.