

**Horlick's transition modulator : price, one shilling : the keys to health /
Horlick's Malted Milk Company.**

Contributors

Horlick's Malted Milk Company.

Publication/Creation

Slough : Horlick's Malted Milk Company, [between 1900 and 1909?]

Persistent URL

<https://wellcomecollection.org/works/u2jueq2k>

License and attribution

This work has been identified as being free of known restrictions under copyright law, including all related and neighbouring rights and is being made available under the Creative Commons, Public Domain Mark.

You can copy, modify, distribute and perform the work, even for commercial purposes, without asking permission.



Wellcome Collection
183 Euston Road
London NW1 2BE UK
T +44 (0)20 7611 8722
E library@wellcomecollection.org
<https://wellcomecollection.org>

HORLICKS

TRANSITION

MODULATOR

PRICE, ONE

SHILLING.



THE KEYS TO HEALTH		
FLAT KEYS		SHARP KEYS
DOH	DOH	DOH
TE	TE	TE
ta le	ta le	ta le
LAH	LAH	LAH
la se	la se	la se
SOH	SOH	SOH
ba fe	ba fe	ba fe
FAH	FAH	FAH
ME	ME	ME
me re	me re	me re
RAY	RAY	RAY
ra de	ra de	ra de
DOH	DOH	DOH
 KEY NOTE	 KEY NOTE	 KEY NOTE
7		5

PUBLISHED BY

For Directions see the other side

COPYRIGHT

HORLICK'S MALTLED MILK COMPANY, SLOUGH, BUCKS.

6

6



HORLICKS

TRANSITION MODULATOR

PRICE, ONE

SHILLING.



FLAT KEYS

DOH
TE
ta le
LAH
la se
SOH
ba fe
FAH
ME
me re
RAY
DOH

THE KEYS TO HEALTH

ta	l'	le
la	s'	se
ba	f'	fe
ma	m'	
ra	r'	re
ta	te	le
la	lah	se
ba	soh	

SHARP KEYS

DOH
TE
ta le
LAH
la se
SOH
ba fe
FAH
ME
ma re
RAY
DOH

PUBLISHED BY

For Directions see the other side

COPYRIGHT

HORLICK'S MALTLED MILK COMPANY, SLOUGH, BUCKS.

1	D	RAY	D
3	D ^b	ra de	C [#]
C			C
B	C ^b	DOH	B
B ^b	t,	le	A [#]
0	A	l,	A
A ^b	la	se	G [#]
2	G	S,	G
G ^b	ba	fe	F [#]
4	F	f,	F
E	m,		E
6			6



	ta	le	A*
A		l'	A
A ^b	la	se	G#
G		S'	G
G ^b	ba	fe	F*
F		f'	F

HORLICKS



TRANSITION MODULATOR

PRICE, ONE

SHILLING.

THE KEYS TO HEALTH

FLAT KEYS

DOH	E♭	ma	re	D♯	DOH
TE	D	ra	de	D	TE
LAH	C	DOH		C	LAH
la se	B♭	t,	le	A♯	la se
SOH	A♭	ta	l,	G♯	SOH
FAH	G	la	se	G	FAH
ME	F	ba	s,	F	ME
me re	D	f,	fe	D	ma re
RAY	C	m,	—	C	RAY
ra de	B	DOH		B	ra de
DOH	A	DOH		A	DOH

SHARP KEYS

KEY NOTE

ORLICA

PUBLISHED BY

PUBLISHED BY For Directions see the other side COPYRIGHT
HORLICK'S MALTLED MILK COMPANY, SLOUGH, BUCKS.

MALTED BARLEY
WHEAT AND
MILK.

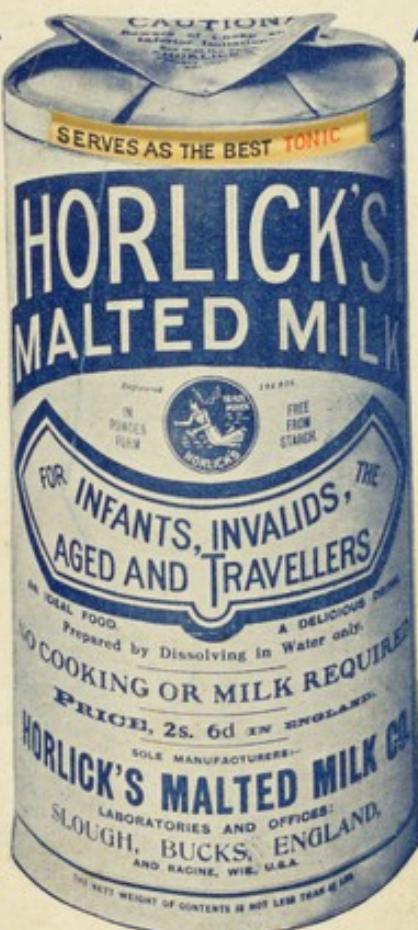
THE IDEAL FOOD FOR ALL AGES.

IN POWDER
AND TABLET
FORMS.

A PROPER diet is essential to all progress towards health, strength and development, and a food which will supply the maximum amount of nourishment with the smallest tax on digestion, will therefore appeal to all seeking physical fitness.

Horlick's Malted Milk contains the full nourishment of pure rich milk, and choice malted grain, manufactured under scientific supervision, and is ready for use by briskly stirring in water either hot or cold — requiring no cooking.

It is therefore available instantly whenever needed, and keeps indefinitely anywhere. A bottle in the home, or dressing room, or in the travelling kit, ensures at once a satisfying and refreshing food drink, which will prevent fatigue and increase mental and physical strength.



Horlick's Malted Milk will advantageously replace tea, coffee, cocoa, or chocolate as a table beverage, is a most acceptable morning drink, and taken hot just before retiring induces restful sleep.

Horlick's Malted Milk is particularly valuable to professional people upon whose nervous systems there are constant and unusual demands. Public Speakers, Singers, and those whose profession exceptionally taxes the vocal organs, find Horlick's Malted Milk in tablet form particularly useful, since these tablets supply nourishment and prevent fatigue, and at the same time lubricate the throat. They can be dissolved in the mouth from time to time as required when regular refreshment cannot be obtained.

Trial size of either Powder or Tablets, or both, are offered free by post on application to the Company.

Directions.—The slide shows the Natural Scale with the tones and semitones and the Old Notation names in the ring spaces at the sides. When "C" is the Key Note there are no sharps or flats. To find the *First sharp remove*:—Slide "Soh" of the Natural Scale to the *Black Ring* and No. 1 is seen. "G" becomes the Key Note and one sharp appears. The right side scale is now scale of *G major*. Slide now till "F" is the left hand Key Note and B \flat appears; the left side scale now being scale of "F," and so on. When "D" appears as Key Note two sharps are shown, i.e., F \sharp and C \sharp . The RELATION between the *Tonic Sol-fa* and *Old Notation* can be seen for all Removes and many other points illustrated. N.B.—In considering Keys F \sharp and C \sharp that C is really same as B \flat and F as E \flat , interval being a semitone, and in considering Keys G \flat and C \flat that B is really same as C \flat and E as F \flat , the interval being a semitone.

Write us for free sample and booklet by post.

HORLICK'S
MALTLED MILK CO.

SLOUGH, BUCKS, ENGLAND.



MALTED BARLEY
WHEAT AND
MILK.

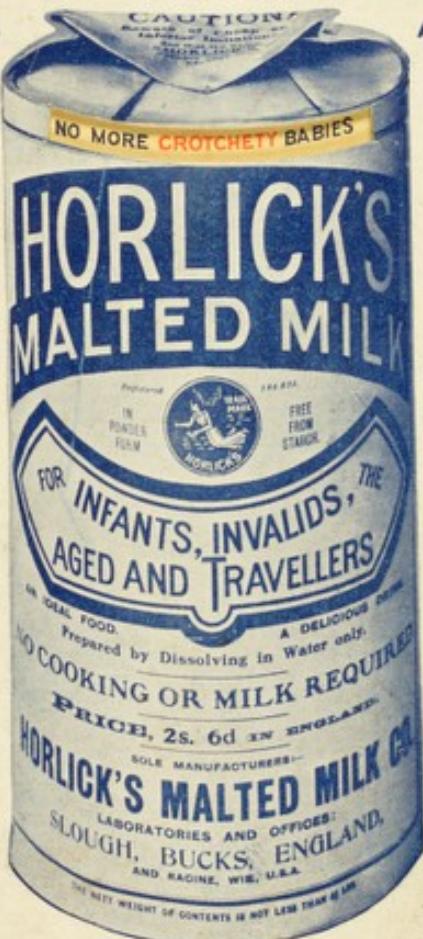
THE IDEAL FOOD FOR ALL AGES.

IN POWDER
AND TABLET
FORMS.

A PROPER diet is essential to all progress towards health, strength and development, and a food which will supply the maximum amount of nourishment with the smallest tax on digestion, will therefore appeal to all seeking physical fitness.

Horlick's Malted Milk contains the full nourishment of pure rich milk, and choice malted grain, manufactured under scientific supervision, and is ready for use by briskly stirring in water either hot or cold—requiring no cooking.

It is therefore available instantly whenever needed, and keeps indefinitely anywhere. A bottle in the home, or dressing room, or in the travelling kit, ensures at once a satisfying and refreshing food drink, which will prevent fatigue and increase mental and physical strength.



Horlick's Malted Milk will advantageously replace tea, coffee, cocoa, or chocolate as a table beverage, is a most acceptable morning drink, and taken hot just before retiring induces restful sleep.

Horlick's Malted Milk is particularly valuable to professional people upon whose nervous systems there are constant and unusual demands. Public Speakers, Singers, and those whose profession exceptionally taxes the vocal organs, find Horlick's Malted Milk in tablet form particularly useful, since these tablets supply nourishment and prevent fatigue, and at the same time lubricate the throat. They can be dissolved in the mouth from time to time as required when regular refreshment cannot be obtained.

Trial size of either Powder or Tablets, or both, are offered free by post on application to the Company.

Directions.—The slide shows the Natural Scale with the tones and semitones and the Old Notation names in the ring spaces at the sides. When "C" is the Key Note there are no sharps or flats. To find the *First sharp remove*:—Slide "Soh" of the Natural Scale to the *Black Ring* and No. 1 is seen. "G" becomes the Key Note and one sharp appears. The right side scale is now scale of *G major*. Slide now till "F" is the left hand Key Note and B \flat appears; the left side scale now being scale of "F," and so on. When "D" appears as Key Note two sharps are shown, i.e., F \sharp and C \sharp . The RELATION between the *Tonic Sol-fa* and *Old Notation* can be seen for all Removes and many other points illustrated. N.B.—In considering Keys F \sharp and C \sharp that C is really same as B \flat and F as E \flat , interval being a semitone, and in considering Keys G \flat and C \flat that B is really same as C \flat and E as F \flat , the interval being a semitone.

Write us for free sample and booklet by post.

HORLICK'S
MALTLED MILK CO.

SLOUGH, BUCKS, ENGLAND.



MALTED BARLEY
WHEAT AND
MILK.

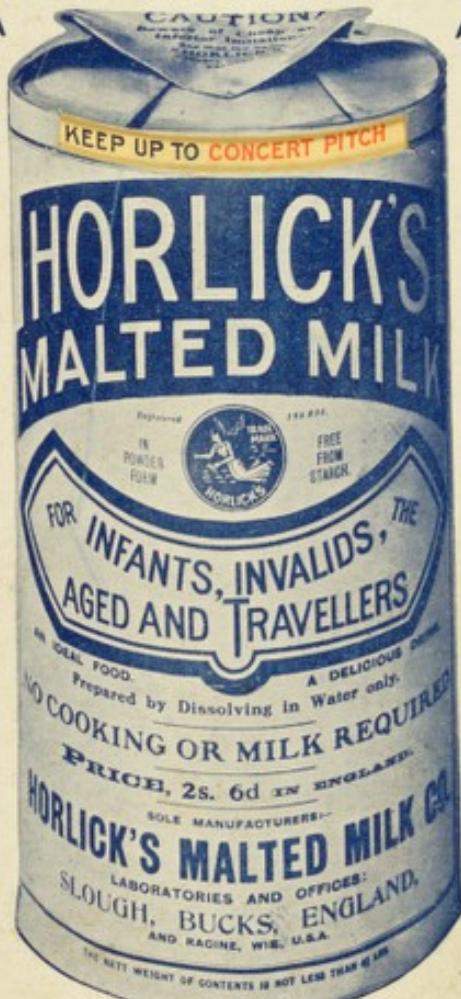
THE IDEAL FOOD FOR ALL AGES.

IN POWDER
AND TABLET
FORMS.

A PROPER diet is essential to all progress towards health, strength and development, and a food which will supply the maximum amount of nourishment with the smallest tax on digestion, will therefore appeal to all seeking physical fitness.

Horlick's Malted Milk contains the full nourishment of pure rich milk, and choice malted grain, manufactured under scientific supervision, and is ready for use by briskly stirring in water either hot or cold—requiring no cooking.

It is therefore available instantly whenever needed, and keeps indefinitely anywhere. A bottle in the home, or dressing room, or in the travelling kit, ensures at once a satisfying and refreshing food drink, which will prevent fatigue and increase mental and physical strength.



Horlick's Malted Milk will advantageously replace tea, coffee, cocoa, or chocolate as a table beverage, is a most acceptable morning drink, and taken hot just before retiring induces restful sleep.

Horlick's Malted Milk is particularly valuable to professional people upon whose nervous systems there are constant and unusual demands. Public Speakers, Singers, and those whose profession exceptionally taxes the vocal organs, find Horlick's Malted Milk in tablet form particularly useful, since these tablets supply nourishment and prevent fatigue, and at the same time lubricate the throat. They can be dissolved in the mouth from time to time as required when regular refreshment cannot be obtained.

Trial size of either Powder or Tablets, or both, are offered free by post on application to the Company.

Directions.—The slide shows the Natural Scale with the tones and semitones and the Old Notation names in the ring spaces at the sides. When "C" is the Key Note there are no sharps or flats. To find the *First sharp remove*:—Slide "Soh" of the Natural Scale to the *Black Ring* and No. 1 is seen. "G" becomes the Key Note and one sharp appears. The right side scale is now scale of *G major*. Slide now till "F" is the left hand Key Note and B \sharp appears; the left side scale now being scale of "F," and so on. When "D" appears as Key Note two sharps are shown, i.e., F \sharp and C \sharp . The RELATION between the *Tonic Sol-fa* and *Old Notation* can be seen for all Removes and many other points illustrated. N.B.—In considering Keys F \sharp and C \sharp that C is really same as B \sharp and F as E \sharp , interval being a semitone, and in considering Keys G \flat and C \flat that B is really same as C \flat and E as F \flat , the interval being a semitone.

SLOUGH, BUCKS, ENGLAND.



THE IDEAL FOOD.

SERVES AS THE BEST TONIC

NO MORE CROTCHETY BABIES

MALTED BARLEY
WHEAT AND
MILK.

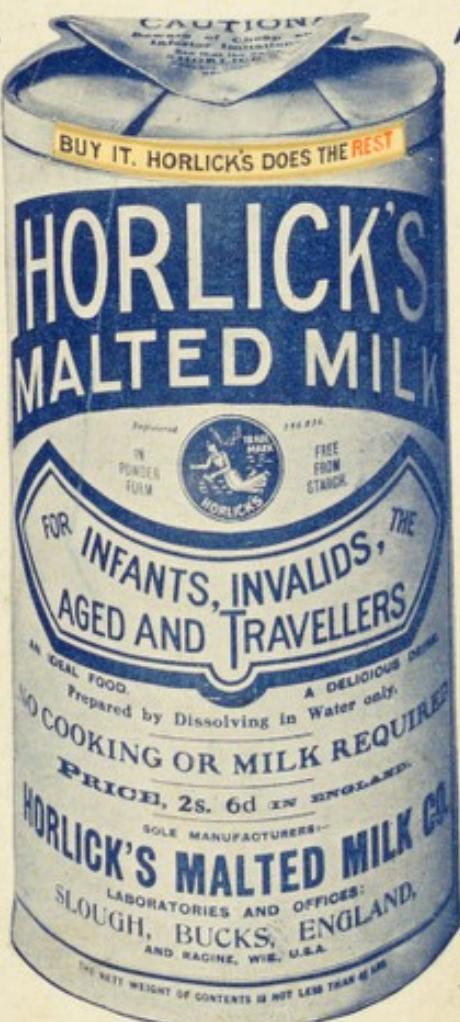
THE IDEAL FOOD FOR ALL AGES.

IN POWDER
AND TABLET
FORMS.

A PROPER diet is essential to all progress towards health, strength and development, and a food which will supply the maximum amount of nourishment with the smallest tax on digestion, will therefore appeal to all seeking physical fitness.

Horlick's Malted Milk contains the full nourishment of pure rich milk, and choice malted grain, manufactured under scientific supervision, and is ready for use by briskly stirring in water either hot or cold—requiring no cooking.

It is therefore available instantly whenever needed, and keeps indefinitely anywhere. A bottle in the home, or dressing room, or in the travelling kit, ensures at once a satisfying and refreshing food drink, which will prevent fatigue and increase mental and physical strength.



Horlick's Malted Milk will advantageously replace tea, coffee, cocoa, or chocolate as a table beverage, is a most acceptable morning drink, and taken hot just before retiring induces restful sleep.

Horlick's Malted Milk is particularly valuable to professional people upon whose nervous systems there are constant and unusual demands. Public Speakers, Singers, and those whose profession exceptionally taxes the vocal organs, find Horlick's Malted Milk in tablet form particularly useful, since these tablets supply nourishment and prevent fatigue, and at the same time lubricate the throat. They can be dissolved in the mouth from time to time as required when regular refreshment cannot be obtained.

Trial size of either Powder or Tablets, or both, are offered free by post on application to the Company.

Directions.—The slide shows the Natural Scale with the tones and semitones and the Old Notation names in the ring spaces at the sides. When "C" is the Key Note there are no sharps or flats. To find the *First sharp remove*:—Slide "Soh" of the Natural Scale to the *Black Ring* and No. 1 is seen. "G" becomes the Key Note and one sharp appears. The right side scale is now scale of *G major*. Slide now till "F" is the left hand Key Note and B \flat appears; the left side scale now being scale of "F," and so on. When "D" appears as Key Note two sharps are shown, i.e., F \sharp and C \sharp . The RELATION between the *Tonic Sol-fa* and *Old Notation* can be seen for all Removes and many other points illustrated. N.B.—In considering Keys F \sharp and C \sharp that C is really same as B \flat and F as E \flat , interval being a semitone, and in considering Keys G \flat and C \flat that B is really same as C \flat and E as F \flat , the interval being a semitone.

	ta	I'	le	A*
A	la	S'	se	A
G	ba	f'	fe	G#
G ^b		m'		G
F		r'		F#
E				F
E ^b	ma		re	E
D				D#
D ^b	ra		de	D
C		DOH		C#
B		TE		C
B ^b , C ^b	ta		le	B
A		LAH		A#
A ^b	la		se	A
G		SOH		G#
G ^b	ba		fe	G
F		FAH		F#
E or F ^b		ME		F
E ^b	ma		re	E
1		RAY		D#
D				D
D ^b	ra		de	C#
3		DOH		4
C				C
B	C ^b	t,	le	B
5				2
B ^b	ta	l,	se	A#
0				7
A		s,		0
7				A
A ^b	la	f,		5
2				G#
G				G
G ^b	ba		fe	F#
4				3
F				F
E		m,		E
6				6



THE IDEAL FOOD.

SERVES AS THE BEST TONIC

NO MORE CROTCHETY BABIES

BE SHARP TO FEEL WELL

BAR ALL INFERIOR GOODS

TREBLE VALUE

KEEP UP TO CONCERT PITCH

TO MINIMISE DOCTOR'S BILLS

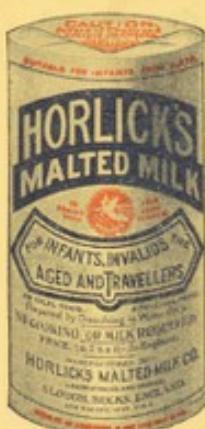
TO TONE UP YOUR SYSTEM

AVOID BASS IMITATIONS

STAVE OFF ILLNESS AND

BUY IT. HORLICK'S DOES THE REST

FOR A NATURAL FOOD



HORLICK'S MALTLED MILK is manufactured under the most hygienic conditions, is carefully sealed in sterilized glass jars, and keeps indefinitely in any climate. It is for sale by chemists and stores in three sizes, retailing at 1/6, 2/6 and 11/-; the latter, containing five times the quantity of the 2/6 size, is especially recommended as being the most economical package to purchase.

Write us for free sample and booklet by post.

HORLICK'S
MALTLED MILK CO.

SLOUGH, BUCKS, ENGLAND.

