

## **Changing the world one organic acre at a time / Horizon Organic.**

### **Contributors**

Horizon Organic.

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**wellcome  
collection**

Wellcome Collection  
183 Euston Road  
London NW1 2BE UK  
T +44 (0)20 7611 8722  
E [library@wellcomecollection.org](mailto:library@wellcomecollection.org)  
<https://wellcomecollection.org>

## The Brand People Trust

### More than Just Dairy

Because juice is an important part of your family's diet, our juices are made from 100% certified organic fruits selected from the very best growers and picked at the peak of ripeness and flavor. **HORIZON ORGANIC™** juices are produced without unnecessary agricultural chemicals—no fungicides or pesticides are ever sprayed on the fruit. According to recent USDA studies, oranges are among the fruits with the highest levels of pesticide residues. Over 900 combinations of harmful pesticides, fungicides and herbicides are used to grow conventional oranges.



The delicious and nutritious **HORIZON ORGANIC™** juice line began with half-gallons of orange and ruby red grapefruit juice in both regular and calcium fortified varieties. The successful half-gallon organic juice line has been expanded to include lemonade and pineapple orange juice as well.

We believe it is important to have healthy choices wherever you go. That's why we have added a single serve juice line to fit the needs of our active consumers with increasingly fast-paced lifestyles. **HORIZON ORGANIC™** single serve juices include orange, pineapple orange, orange carrot, raspberry lime, lemonade and strawberry lemonade.



### Visit Our Farm and Education Center

Come explore our one-of-a-kind Farm and Education Center near Annapolis, Maryland! This 875-acre, former Naval Academy Dairy has been transformed into an organic farm that is a fun, hands-on experience for the whole family. Delight in the beautiful and historic setting that is home to a 4-H club and is an ideal environmental classroom for all ages.

### Reduce, Reuse, Recycle ♻️

**Reduce:** Reduction of materials used is the first and most important step in the conservation cycle. **HORIZON ORGANIC™** uses multiple grades of plastic for its cultured product containers and lids. We use #5 plastics whenever possible for two reasons: it takes less petroleum to make a container and lowers the amount of fuel used during transit than might be used for other types of plastic.

**Reuse:** Finding alternate uses for empty containers helps keep them out of recycling bins in the first place. Be creative; use containers for art projects, storage and planters.

**Recycle:** While we realize that HDPE #2 plastic is more widely accepted at recycling centers, we continue to use #5 for its saving in natural resources. We urge you to work with your community in advocating its acceptance.



### Temperature Control is Important

- Just ONE DEGREE can affect product quality and shelf life.
- For BEST protection, store milk and milk products at 32°F to 40°F.
- Average shelf life at 40°F is 10 days. This decreases rapidly at higher temperatures.
- Store all dairy products in proper refrigerated zone.
- Do not stack products over cooling vents in refrigerators.
- Pay special attention to these precautions during the summer months.

[www.horizonorganic.com](http://www.horizonorganic.com)

Visit our website to learn more about our products, our Happy Cows, our organic farming practices and where to find stores near you that carry Horizon Organic products. We also feature delicious recipes, investor information and a section just for kids.

**If you have questions concerning our organic products, please call our consumer contact center at 1-888-494-3020.**



Winner, 14th Annual Corporate Conscience Awards – Environmental Stewardship



Horizon Organic • P.O. Box 17577 • Boulder, CO 80308-2711  
Nasdaq: HCOW

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## Changing the World One Organic Acre at a Time



## What's Important to Us?

At HORIZON ORGANIC™, it's our goal to provide safe, flavorful and nutritious organic milk and dairy products that are produced with respect for the environment and animal welfare.

The process of bringing you products of the highest integrity and quality starts on our farms, where we've been practicing organic agriculture and safe land use since 1994. HORIZON ORGANIC™ works with more than 200 family and independent dairy farmers located throughout the country.

### Our Organic Farming Practices

The term "organic" refers to the way agricultural products such as fruits, vegetables, grains and dairy products are grown and processed. The principal guidelines for organic production are to use materials and practices that enhance the ecological balance of natural systems and that integrate the parts of the farming system into an ecological whole. Certified organic crops are grown on farmland on which no pesticides, herbicides or fertilizers have been used for at least three years.



## NO HORMONES • NO ANTIBIOTICS • NO PESTICIDES

Feed for our cows and product ingredients that we can't grow ourselves are acquired from organic farms around the world. We also purchase organic milk from cooperatives of family farms to supplement the organic milk produced on our own farms. Our total feed and milk supply purchases help support over 200,000 acres of organic farmland on over 200 family farms.

### Caring for Our Animals

HORIZON ORGANIC™ Happy Cows™ are treated with care and dignity. Our organic dairy cows are fed only 100% certified organic grains, alfalfa and other healthy feedstuffs for a minimum of one year.

The focus of our farm practices is centered on keeping our cows happy and healthy. HORIZON ORGANIC™ dairy cows are never

treated with antibiotics or synthetic hormones (rBST, rBGH) of any kind, so they produce milk in harmony with their natural cycles. To ensure our cows' comfort, we milk them three times each day. Frequent milking relieves the sometimes painful milk build-up that can lead to unnecessary stress on the udder.



Keeping our organic cows healthy and stress-free is our primary concern. That's why, at HORIZON ORGANIC™, we believe in the necessity of individual monitoring and daily observation to keep our cows healthy and happy. If a cow does become sick, our herdspeople may treat her with massage, aspirin and other organically approved remedies.



Should a cow's condition worsen to the extent that she needs an antibiotic, she is treated and brought back to health, but is never returned to the milking herd, guaranteeing consumers that their organic milk is free of antibiotic residues.

Just like our cows, the cage-free hens that produce HORIZON ORGANIC™ eggs have access to clean water and fresh air. And, of course, the certified organic eggs come from hens that are never treated with antibiotics or growth hormones and that are fed only 100% certified organic feed.

Our commitment to organic farming practices and animal welfare ensures HORIZON ORGANIC™ products are pure from the beginning™.



### Choose from Horizon Organic's extensive list of certified organic products.

Milk	Half and half	Eggs	Bar cheese	Fruit juices and
Chocolate milk	Heavy cream	Butter	Shredded cheese	lemonades
Egg Nog	Fat free, Lowfat and	Sour cream	Cheese sticks	Single serve juice
Single serve milk <b>NEW!</b>	whole milk yogurts	Cream cheese	Parmesan cheese	Fruit Jels <b>NEW!</b>
		Cottage cheese		Padding <b>NEW!</b>

