

Discover the mysteries under your skin : Gunther von Hagens' Body Worlds : the anatomical exhibition of real human bodies : California Science Center, July 2, 2004 to January 23, 2005 / California Science Center.

Contributors

California Science Center.

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A Body of Knowledge, Exploration, and Fun!



The BODY WORLDS exhibit fills 20,000 square feet of the California Science Center. But if that seems larger than life, check out Tess, the 50-foot body simulator in our BodyWorks Theater. She's just one of the many ongoing adventures that take you into worlds as small as the atom, as vast as the universe. Here you learn by doing. The California Science Center promises a day of fun and learning for the whole family. Enjoy the journey.

The California Science Center's exhibit galleries are open daily 10 a.m. to 5 p.m. Admission to the Science Center is free (except BODY WORLDS and IMAX Theater). Special extended hours for BODY WORLDS are listed to the right.

The Science Center is closed on Thanksgiving, Christmas and New Year's Day.

The taking of photographs or video in the exhibition is prohibited.

The Human Body An IMAX Film Experience

This is the perfect companion experience to BODY WORLDS. Watch things as tiny as a red blood cell magnified onto the seven-story-high IMAX screen!

Combination ticket prices for BODY WORLDS exhibit and IMAX film *The Human Body**

Adults (Reg. \$19.50)	\$17.50
Seniors/Students (Reg. \$15.00)	\$13.00
Child (Reg. \$10.25)	\$8.25

Groups (minimum 15)

Schools	\$7.75
Youth (adult chaperones in groups age 18 and older pay \$14.25)	\$7.75
Adult	\$14.25

*Special price for combination ticket cannot be combined with other discount offers. IMAX film schedule subject to change without notice.

California Science Center
Exposition Park
700 State Drive
Los Angeles, CA 90037
www.californiasciencecenter.org

Special Extended Hours for BODY WORLDS

Open daily 10 a.m. to 9 p.m. (last admission 8:00 p.m.)

BODY WORLDS Tickets

Adults	\$12.00
Seniors (60+) and Students (13+ with I.D.)	\$9.50
Child (age 4-12) (children under 4 free)	\$5.75

Adult guidance is required for children under the age of 13.

Groups (minimum 15)

Schools	\$5.50
Youth (adult chaperones in groups age 18 and older pay \$10.00)	\$5.50
Adult	\$10.00

We recommend that group reservations be made in advance by calling (213) 744-7540.

Members

For big savings and free BODY WORLDS tickets, call (213) 744-7504 to become a Science Center Member today!

Ticket Sales

We recommend purchasing individual tickets (less than 15) in advance at www.californiasciencecenter.org. Tickets for individuals and groups may be purchased by calling (213) 744-7540. Tickets are also available at the box office subject to availability. Tickets purchased via our website can be conveniently printed at home. Evening hours recommended.

Audio Tour

Acoustical tour guides for adults and children are available in English and Spanish. Cost is \$4.00 for adults, \$2.00 for seniors, students, children and groups.

Events

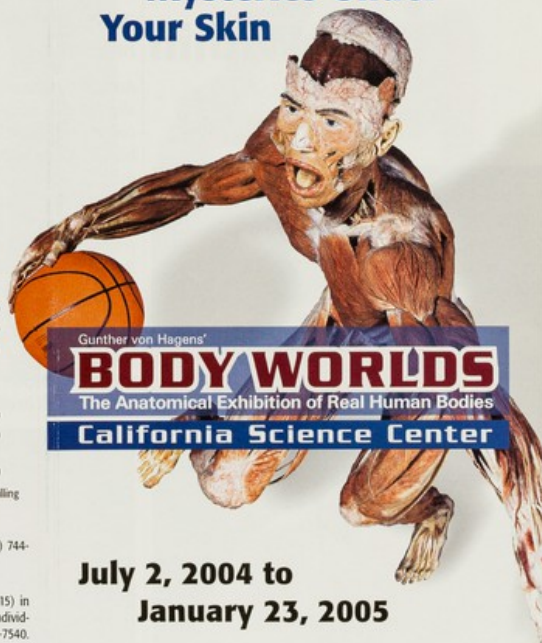
For information on hosting a private event, including exhibition viewing, please call (213) 744-7523.

Additional Information

For further information on BODY WORLDS please visit our website at www.californiasciencecenter.org or the BODY WORLDS website at www.bodyworlds.com.

BODY WORLDS
Institut für Plastination
Rathausstrasse 11
69126 Heidelberg, Germany
www.bodyworlds.com

Discover the Mysteries Under Your Skin



Gunther von Hagens'
BODY WORLDS
The Anatomical Exhibition of Real Human Bodies
California Science Center

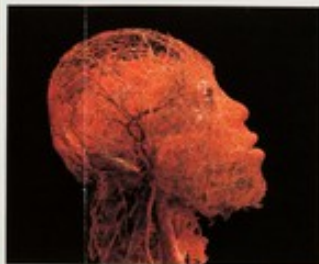
July 2, 2004 to
January 23, 2005



The Wonders Within

At BODY WORLDS, you experience the power and vulnerability of the wondrous human body.

Authentic specimens convey the intricacies and individuality of the body that simply don't translate with constructed models. Perhaps most striking are the exhibit's whole-body plastinates—many displayed in dynamic poses. The *Runner* strides purposefully toward you, with muscles splayed to show their sinewy strength. The *Muscleman's* skeleton stands next to its own impressive musculature. The bone structure of the *Expanded Body* is pulled apart to display internal organs. The wide range of specimens shows how the body works when it's healthy and how it breaks down when it's not. Compare healthy lungs with those of a smoker, a disease-free liver with one showing hepatocirrhosis. Guests often leave with a new respect for their bodies and a new commitment to adopt healthy habits.



From Plastination to Fascination

It takes an average of 1,500 hours to transform a cadaver into a full-body plastinate.

But the resulting specimen is everything that a man-made model is not—an intricate and authentic representation of the once living human body. Plastination is a vacuum process in which a body's water and fat content are replaced by fluid plastic, which later hardens to retain all tissue structures. The German anatomist Dr. Gunther von Hagens invented plastination in 1977. The technique allows the general public to enjoy fascinating insights previously available only to medical students in dissection rooms.

"This exhibit gives the public an opportunity usually reserved for medical professionals. Viewers get a chance to look inside their own bodies and experience the wonder and respect for what it means to be human."

Prof. Dr. Hans-Martin Sass
Kennedy Institute of Ethics
Georgetown University
UNESCO Bioethics Committee (1993-1996)



Spirit of the Renaissance

The development of plastination marks the beginning of a new era in anatomy, a field of study that can be traced to the times of the pharaohs.

In the 15th century, Leonardo da Vinci produced realistic sketches of the dissected human body, and in 1543 Andreas Vesalius pioneered modern anatomy with his precise drawings. These masters plumbed the mysteries of bodily interiors when external beauty was most revered. BODY WORLDS connects with this spirit of enlightenment by presenting a new look at the human body that is both tangible and accessible.



THANK YOU

The California Science Center wishes to express its appreciation to the medical, religious and ethics professionals who reviewed the BODY WORLDS exhibit and offered recommendations that aided in its presentation.

We would like to thank the body donor volunteers, individuals who bequeathed during their lifetime that upon their death, their bodies would be used in an exhibition for public education.

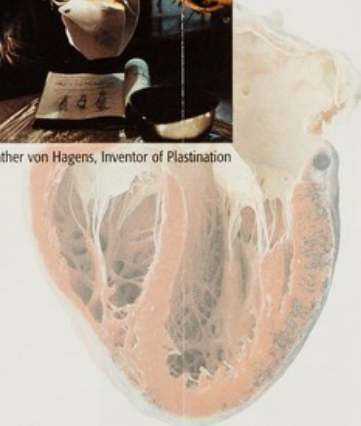




Anatomy of a Sensation



Dr. Gunther von Hagens, Inventor of Plastination



BODY WORLDS is unlike any exhibition that has ever come before.

It's about anatomy, physiology and human health. The exhibit explores the very essence of bodily performance at a depth never before possible on such a comprehensive scale. Thanks to the breakthrough process of plastination, more than 200 real human specimens are displayed to reveal the complexity and elegance of the nature inside. Explore the wonders of the authentic brain that guides us, the organs and muscles that propel us, the skeleton that supports us. See how disease develops and learn how lifestyle choices affect good health and well-being.



The exhibit can stir profound emotions as you cross bridges to your own humanity. More than 15 million people have viewed BODY WORLDS in cities throughout Europe and Asia, making it the most successful touring exhibition ever. Now the exhibit arrives in the Americas, beginning with its only scheduled West Coast stop, at the California Science Center in Los Angeles.

The inner world of the human body awaits. Don't get left out.

