

**Oxo : the new meat beverage : invigorating, sustaining / Liebig's Extract of Meat Company.**

**Contributors**

Liebig's Extract of Meat Company.

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**OXO**

**THE NEW MEAT BEVERAGE**

**INVIGORATING  
SUSTAINING**



The Beverage for this  
Autumn and Winter:

**OXO**

## Its Properties :

OXO is in a class by itself. There is no other Fluid Beef better than OXO. There is none so good—so concentrated—so potent—so delicately flavoured. OXO gives stimulation to the system—the warmth to resist cold, the physical strength to resist disease, and the endurance to withstand fatigue. ☪ ☪ ☪

**OXO**

Manufactured by Liebig's Extract of Meat Co., Ltd.  
ESTABLISHED 1865.

Factories : Fray Bentos (Uruguay).

Head Office : 9, Fenchurch Avenue, London, E.C.

Order from Grocer,  
Store, or Chemist.