

Rachel's organic : produced in harmony with nature... / Rachel's Organic Dairy Limited.

Contributors

Rachel's Organic Dairy.

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NEW • NEW • NEW • NEW • NEW



Rachel's organic

Produced in harmony
with nature, using milk
from specially selected
British organic farms.

Contains Vitamin B12
and Calcium which help
develop bones and teeth
and protects against
osteoporosis.



TRIAL OFFER 25p OFF

**Try Rachel's Organic milk and enjoy
the delicious taste of fresh organic milk**

To the customer: This coupon entitles you to 25p off any one litre Rachel's Organic Milk. Only one coupon per product purchased. Please do not try to redeem this coupon against any other brands as refusal may cause embarrassment and delay at the checkout.

To the retailer: Rachel's Organic will redeem this coupon at face value only if it has been accepted in part payment for any Rachel's Organic milk product. Rachel's Organic Dairy Ltd will refuse payment if malredemption is proven.
Valid for redemption until 30.11.02.

Please send coupons to Rachel's, NCH, Dept 132, Corby, Northants, NN17 1NN

Valid until 30.09.02
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The story of Rachel's Organic milk



The origins of Rachel's Organic Dairy began with Rachel Rowlands' grandmother, Elizabeth, at the family farm Brynlllys, near Aberystwyth on the west coast of Wales. Today their land is still farmed traditionally, as each generation has rejected chemicals and intensive farming methods – preferring instead to work in harmony with nature, the elements, the seasons and wildlife.

Rachel's mother Dinah Williams was a founding member of the Soil Association and the organic movement in Britain. Following a visit in 1952 by Soil Association founder Lady Eve Balfour, Brynlllys became the very first certified organic dairy farm in the UK and today has the longest continuous record of organic production. Dinah still lives at Brynlllys, as do her daughter and son-in-law, Rachel and Gareth who went on to found the company Rachel's Organic Dairy.



In 1982, a freak snow storm prevented tankers collecting the farm's milk. As the snow began to clear, the family began distributing emergency milk and cream. Rachel also resurrected her grandmother's butter churn and delved into her book of dairy recipes, including those for yogurt.



Within weeks, the Rowlands saw an enormous demand for more of their cream from local shops and hotels.

The rest, as they say, is history!

From those humble farmhouse kitchen beginnings Rachel's Organic has pioneered the market for organic dairy produce and the company's award-winning yogurts, butter,

cream and crème fraîche enjoy wide distribution throughout the UK.

Now Rachel's has introduced a new range of organic milk sourced from some of Britain's finest organic family farms. Like all Rachel's products, this milk is guaranteed pure.

For further information on Rachel's Organic, why not visit our website www.rachelsorganic.co.uk

Rachel's Organic milk is produced in the UK for: Rachel's Organic Dairy Limited Aberystwyth SY23 3JQ



As a mother and grandmother, I believe passionately in the nutritional values of pure organic milk as part of a healthy diet for children and discerning adults. Our general health depends on the quality and goodness of what we eat and drink - and certified organic produce is food you can trust.

I hope you will want to try our new Rachel's Organic milk and that you will appreciate its delicious, fresh taste. Produced in harmony with nature, our milk is specially selected from British organic family farms. So as well as buying best quality milk, you are also helping encourage organic farming in Britain.

Thank you.

Rachel.

www.rachelsorganic.co.uk