

How much milk do you get for your money? / Tesco.

Contributors

Tesco (Firm)

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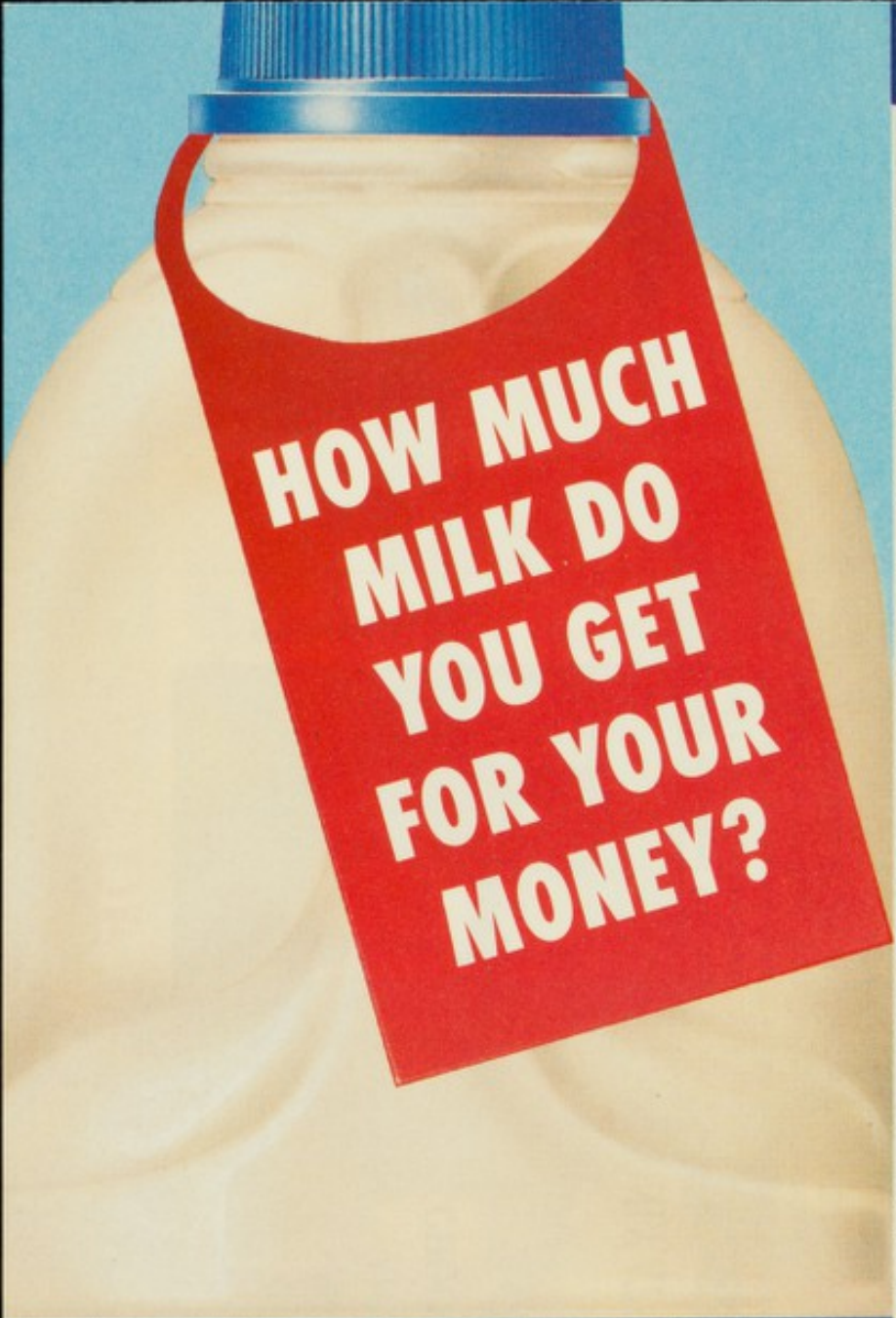
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**HOW MUCH
MILK DO
YOU GET
FOR YOUR
MONEY?**

TESCO
FRESH
P A S T E U R I S E D
MILK

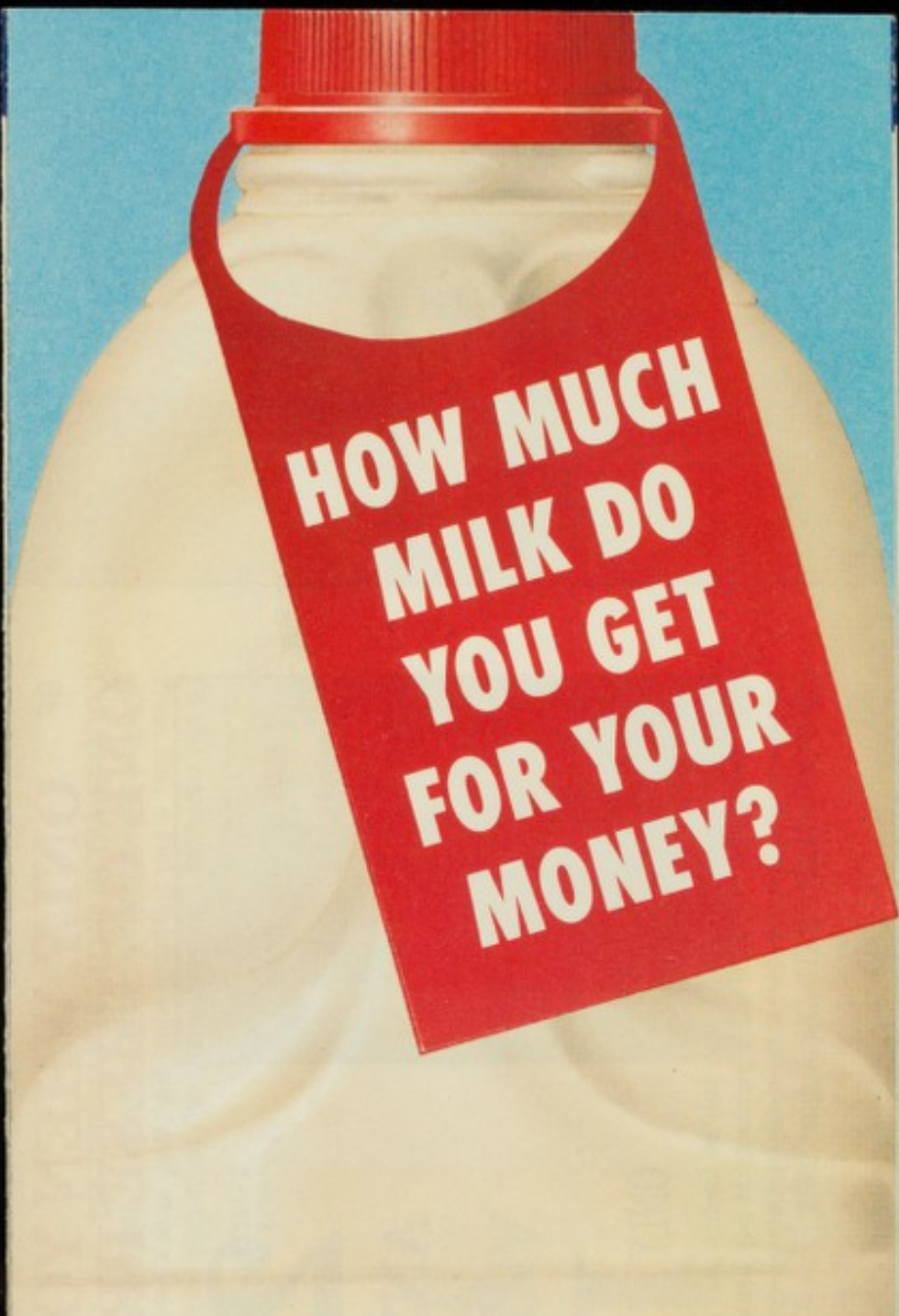
4 pints 2.27 litres e

HOW MUCH MILK DO YOU GET FOR YOUR MONEY?

At Tesco we are committed to offering you the most for your money, which is why a pint of milk will cost you less than 25p when you purchase a six pint bottle. So why pay more? However much you buy you get more milk for your money at Tesco.

HOW MUCH FRESHNESS DO YOU GET FOR YOUR MONEY?

Tesco use only the best dairies - dairies that are able to meet our strict quality demands and give us deliveries of fresh milk every day. We even employ a Milk Quality Controller to ensure that you receive the freshest milk possible. We make sure that our milk is refrigerated from the moment it is pasteurised until the moment you take it from the refrigerated shelf. There is no fresher milk and no-one gives you more freshness for your money.



**HOW MUCH
MILK DO
YOU GET
FOR YOUR
MONEY?**

TESCO
Healthy Eating

**HALF FAT
MILK**

PASTEURISED SEMI SKIMMED MILK

4 pints 2.27 litres e



High in Calcium Low Fat

HOW MUCH VARIETY DO YOU GET FOR YOUR MONEY?

Whether you're after the rich, creamy taste of Full Cream milk or the virtually fat free Skimmed we have what you want. Tesco offer the full range of milks: Full Cream, Half Fat, and Virtually Fat Free. With our different sized cartons and bottles of 1, 2, and 4 or 6 pints we cater not only for all tastes but all households. We also offer Nature's Choice Fresh Organic Milk, Goat's milk, as well as flavoured milks. You won't find a bigger variety of milk for your money.

HOW MUCH GOODNESS DO YOU GET FOR YOUR MONEY?

Milk is one of nature's most nutritious foods. It combines protein, vitamins and minerals that the body needs for growth. Milk is necessary for children and adults alike. With the full range of Tesco milk available you can choose to drink it with its natural fat content or without. However you drink it you won't get better goodness for your money.



SF **ONLY WHEN YOU BUY
ONE OF THESE PRODUCTS**

TESCO



20P OFF
**ANY TESCO FRESH MILK
6 PINT POLYBOTTLE**

ONLY AT TESCO

To the customer: This coupon can only be used in part payment against Tesco Fresh Milk 6 Pint Polybottle when purchased at any Tesco Store (where stocked) and presented with the product at the checkout. Only one coupon per purchase.
COUPON VALID UNTIL 31st August 1993.



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SF **ONLY WHEN YOU BUY
ONE OF THESE PRODUCTS**



15p OFF
**ANY TESCO FRESH MILK
4 PINT POLYBOTTLE**

ONLY AT TESCO

To the customer: This coupon can only be used in part payment against Tesco Fresh Milk 4 Pint Polybottle when purchased at any Tesco Store (where stocked) and presented with the product at the checkout. Only one coupon per purchase.
COUPON VALID UNTIL 31st August 1993.



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SF **ONLY WHEN YOU BUY
ONE OF THESE PRODUCTS**

TESCO



10p OFF
**ANY TESCO FRESH MILK
2 PINT OR 1 LITRE CARTON**

ONLY AT TESCO

To the customer: This coupon can only be used in part payment against Tesco Fresh Milk 2 Pint or 1 Litre Carton when purchased at any Tesco Store (where stocked) and presented with the product at the checkout. Only one coupon per purchase.

COUPON VALID UNTIL 31st August 1993.



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SF

**ONLY WHEN YOU BUY
ONE OF THESE PRODUCTS**

TESCO



10P OFF

**ANY TESCO FRESH FLAVOURED MILKS
CHOCOLATE/BANANA/STRAWBERRY 1 LITRE
OR HALF FAT CHOCOLATE 200ml**

ONLY AT TESCO

To the customer: This coupon can only be used in part payment against Tesco Fresh Flavoured Milks Chocolate/Banana/Strawberry 1 Litre or Half Fat Chocolate 200ml when purchased at any Tesco Store (where stocked) and presented with the product at the checkout. Only one coupon per purchase.
COUPON VALID UNTIL 31st August 1993.



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