

Fresh milk : why pay more? : save up to 55p : see inside for coupons / Tesco.

Contributors

Tesco (Firm)

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SAVE

at
TESCO

TESCO
FRESH
Milk

Why pay
more?

SAVE UP TO

55p

SEE INSIDE FOR COUPONS



**10p OFF TESCO FRESH MILK
2 PINT OR 1 LITRE CARTON**

TO THE CUSTOMER: This coupon can be used in part payment against the Tesco price shown when purchased at any Tesco store (stocked) and presented with the product at checkout. Only one coupon per purchase.

**TO THE TESCO
MANAGER:** This coupon will be redeemed at its face value provided it has been accepted as part payment for the product/products detailed overleaf and no other product.



COUPON VALID UNTIL



How much
milk do you
get for your
money?

**20p OFF TESCO FRESH MILK
PINT POLYBOTTLE**

TO THE CUSTOMER: This coupon can be used in part payment against the price shown when purchased at any Tesco store (stocked) and presented with the product at checkout. Only one coupon per purchase.

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COUPON VALID UNTIL

At Tesco we are committed to offering you the most for your money, which is why a pint of milk will cost you less than 21p when you purchase a six pint bottle.



So why pay more?

However much you buy you get more milk for your money at Tesco.

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SF

ONLY WHEN YOU
BUY ONE OF THESE
PRODUCTS



ANY TESCO FRESH FLAVOURED
MILKS CHOCOLATE / BANANA /
STRAWBERRY 1 LITRE

10p OFF



ONLY AT TESCO

VALID UNTIL 30.9.94

SF

ONLY WHEN YOU
BUY ONE OF THESE
PRODUCTS



ANY TESCO FRESH MILK
2 PINT OR 1 LITRE CARTON

10p OFF



ONLY AT TESCO

VALID UNTIL 30.9.94

SF

ONLY WHEN YOU
BUY ONE OF THESE
PRODUCTS



ANY TESCO FRESH MILK
4 PINT POLYBOTTLE

15p OFF



ONLY AT TESCO

VALID UNTIL 30.9.94

SF

ONLY WHEN YOU
BUY ONE OF THESE
PRODUCTS



ANY TESCO FRESH MILK
6 PINT POLYBOTTLE

20p OFF



ONLY AT TESCO

VALID UNTIL 30.9.94

TESCO

FRESH
Milk

Why pay more?

How much *variety* & *goodness* do you get for your money?



Whole Milk is one of nature's most nutritious foods.

Whether you're after the rich, creamy taste of Full Cream milk or the virtually fat free Skimmed we have what you want. Tesco offer the full range of milks: Full Cream, Half Fat, and Virtually Fat Free. With our different sized cartons and bottles of 1, 2, 4 or 6 pints we cater not only for all tastes but all households. We also offer Nature's Choice Fresh Organic Milk, Goat's milk, as well as flavoured milks. You won't find a bigger variety of milk for your money.

LINES SUBJECT TO AVAILABILITY AT LARGER STORES.



How much *freshness* do you get for your money?

Tesco use only the best dairies - dairies that are able to meet our strict quality demands and give us deliveries of fresh milk every day. We even employ a Milk Quality Controller to ensure that you receive the freshest milk possible.

We make sure that our milk is refrigerated from the moment it is pasteurised until the moment you take it from the refrigerated shelf. We take pride in the freshness of our milk so why pay more?



10p OFF TESCO FRESH MILK 2 PINT OR 1 LITRE CARTON

TO THE CUSTOMER: This coupon can only be used in part payment against the Tesco products shown when purchased at any Tesco store (where stocked) and presented with the product at the checkout. Only one coupon per purchase.

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COUPON VALID UNTIL 30.9.94

10p OFF ANY TESCO FRESH FLAVOURED MILKS 1 LITRE

TO THE CUSTOMER: This coupon can only be used in part payment against the Tesco products shown when purchased at any Tesco store (where stocked) and presented with the product at the checkout. Only one coupon per purchase.

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COUPON VALID UNTIL 30.9.94

20p OFF TESCO FRESH MILK 6 PINT POLYBOTTLE

TO THE CUSTOMER: This coupon can only be used in part payment against the Tesco products shown when purchased at any Tesco store (where stocked) and presented with the product at the checkout. Only one coupon per purchase.

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COUPON VALID UNTIL 30.9.94

15p OFF TESCO FRESH MILK 4 PINT POLYBOTTLE

TO THE CUSTOMER: This coupon can only be used in part payment against the Tesco products shown when purchased at any Tesco store (where stocked) and presented with the product at the checkout. Only one coupon per purchase.

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COUPON VALID UNTIL 30.9.94

TESCO

**FRESH
Milk**

Why pay more?