

Pret : we are passionate about food... : Pret passion fact no. 35 / Pret A Manger (Europe) Ltd.

Contributors

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We are **passionate**
about **food**. Pret creates
handmade, natural food, avoiding the
obscure chemicals, additives and preservatives
common to **so much** of the 'prepared' and
'fast' food on the market today.




Passion Fact No. 35

A New Yorker called George Crum invented the crisp in 1853. "**Crum's Crisps**"....or so legend has it. We find "**bold**" potatoes make especially good crisps. They are **bigger** than average on account of **being grown** for **longer** and with **plenty of space** between them.

We slice our potatoes particularly **thick** to ensure **maximum crispiness**. We then **hand cook** our crisps, **changing** the oil **frequently**. Dirty or burnt oil would of course taint the taste of the crisps and ruin the seasoning and **natural** flavours **we use**.

If you would like to speak to us about anything to do with Pret, **please** feel free to call or visit us at

 on 020 7827 8888

www.pret.com

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