

Bio-Light : the 3-day detox diet : lose weight, look good, feel great / Bioconcepts.

Contributors

Bioconcepts Ltd.

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The Problem - TODAY'S ENVIRONMENT

Excess weight today is not just caused by too much food but often by a buildup of toxins in the body as well. Additives, trace herbicides and pesticides in the food we eat, nitrates in the water we drink, lead in the air we breathe all contribute to the problem. Excess toxins can slow down the body's ability to process stored fat into energy. By eliminating excess toxins, this stored fat, which often takes the form of 'orange peel skin', can be converted to energy and a feeling of well being, notable weight loss and improved skin texture can all be achieved.



BIO-LIGHT®
THE 3 - DAY
DETOX DIET
LOSE WEIGHT
LOOK GOOD
FEEL GREAT



The Solution - BIO-LIGHT'S PHILOSOPHY

Since the dawn of civilization, Man has drawn on the powerful therapeutic properties of the plants, herbs, flowers and trees that grow in abundance on our planet. For centuries, phytotherapy (the use of plants and herbs for their therapeutic properties) has been recognised in Europe, particularly on the continent. The BIO-LIGHT philosophy is to follow the natural way, to avoid the synthetic alternative, to build on the harmony between Man and Nature.

The Product - BIO-LIGHT

A blend of 22 natural organically cultured ingredients including fruit juices, vitamins, wheatgerm, ocean kelp, cloves, juniper berries, black radish, fenugreek and trace elements. Diluted with mineral or filtered water and taken over 3 days together with our 3 suggested meals daily, BIO-LIGHT can help weight loss, curb hunger pangs and detoxify the system. French research has shown that detoxification has proved to be effective in combating cellulite.

The Results - SPEAK FOR THEMSELVES

Controlled studies show that 85% of participants lost an average of 5lbs over a 3 day period and 8lbs over a 7 day period (2 bottles). 80% did not feel the need to 'snack' and BIO-LIGHT together with the diet was more than twice as effective as the diet alone.

BIOCONCEPTS

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As featured in top slimming and general interest magazines

Last June, Vivienne Doyle and her mother Gwen both decided to try **BIO-LIGHT**. They used two bottles each and, over a four week period, Vivienne lost 11 lbs and Gwen an impressive 21 lbs. Since then, they have maintained the weight loss, although both followed a three day course three months later not to lose weight but to benefit from the detoxifying effect. As Vivienne says, "This is a sensible non-gimmicky approach to losing weight. Meal replacements may be convenient but, in my experience, as soon as you stop the weight comes back on. Because you continue to eat normal food but in a more balanced way, **BIO-LIGHT** helps you to change your eating habits and feel amazingly energetic at the same time. After a course, you have learned how to eat well but in a much healthier and more conscious way. It's therefore only your own fault if you can't maintain the weight loss".



She was impressed that with **BIO-LIGHT** she lost weight in the places she had the fat deposits rather than in the bust as she has experienced with other diets. In fact, she was so impressed that she took half a leaf out of Victor Kiam's book she didn't buy the company but she bought the product to sell in her own business, Paradise Beauty Salon in Sheen!" I only sell products I have tested myself and believe in 100%," Vivienne told us, "and I believe in **BIO-LIGHT** 150%. So do my satisfied clients!".

BIO-LIGHT is available at High Street chemists, health food shops, toning/beauty salons, Harrods, Fenwick, Selfridges, John Bell & Croyden.