

Look good, feel good and gain pounds : Findus Lean Cuisine will give you up to £100 off your next holiday / Nestlé UK Ltd.

Contributors

Findus (Firm)
Nestlé UK Ltd.

Publication/Creation

Croydon : Nestlé UK, 1994.

Persistent URL

<https://wellcomecollection.org/works/w5ceqr6j>

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Findus
Lean Cuisine.
 Will give up to **£1**



off your next holiday.

Simply collect the side panels with tokens on packs of **Lean Cuisine** between January 1994 to 30th June 1994, each panel with one token is worth £2.50 off your next holiday (2 tokens on a side panel are worth £5.00).

INVITE A FRIEND

If you would like to introduce this exclusive offer to a friend, just post their name and address to ;

Lean Cuisine Holiday Promotion, 51 Charlbert Street, London NW8 6JN.

or alternatively call the telephone helpline on; **071 483 0328** and quote your friends name and address.

In either case we will send out a **Lean Cuisine** application form to the name and address provided.

nominal charge of 1.5%.

9. Full holiday/cancellation insurance must be purchased through 'ITS Travel', unless customers can demonstrate they have proof of cover by an existing Association of British Insurers approved insurance.

10. The discount will be deducted from the final holiday invoice and cannot be used as the initial deposit. Alterations or cancellations are subject to the tour operators' terms.

11. Vouchers cannot be used in conjunction with any other promotional offer, saving or discounted offer with the exception of the condition given below.

12. In the event of brochure prices being discounted by the tour operator, the **Lean Cuisine** holiday discount vouchers can be used in conjunction with the tour operators discount.

13. The vouchers are not for resale, cannot be exchanged for cash, and cannot be used against any holiday booking made outside of the Terms & Conditions of this offer.

14. Please allow 28 days for delivery of your holiday voucher from receipt of application.

15. How to claim: form part of the terms and conditions of the **Lean Cuisine** Holiday Promotion.

Please address any enquiries relating to this offer to: **Lean Cuisine Holiday Promotion, 51 Charlbert Street, London, NW8 6JN.**

Promoter:
 Nestlé UK Ltd, St. George's House, Croydon, Surrey, CR9 1NR.

1. This offer is open to all residents of the UK over the age of 18. Only official **Lean Cuisine** application forms will be accepted and must be accompanied by the appropriate number of **Lean Cuisine** side panels with the **Lean Cuisine** tokens printed on them. Photocopied, illegible or defaced application forms will not be accepted.

2. Closing date for receipt of applications for the holiday voucher or bookings with the official application form is 30th June 1994.

3. Holiday bookings must be made at least three weeks prior to date of departure.

4. No responsibility can be accepted for applications lost, damaged or delayed in the post. Proof of posting cannot be accepted as proof of delivery, we recommend the use of Recorded Delivery.

5. All holidays must be booked through 'ITS Travel' and holidays must be completed before 30th September 1995. Holidays must be for a minimum of two adults at a minimum brochure price of £750 per couple for up to £100 discount, £550 for up to £75 discount, £400 for up to £50 and £300 for up to £25 discount.

6. Only 1 Holiday voucher can be used per two adults booking.

7. The offer excludes any 'direct booking' tour operators, e.g. Portland, Tjaereborg etc. Flight only or accommodation only holidays are excluded. All holidays are subject to availability and must be booked by 30th June 1995.

8. Deposits as shown within the selected tour operators' brochure will be required at the time of booking. Balance of payment in full must be received by 'ITS Travel' two weeks prior to the payment date required by the tour operator. Payment of final balance by credit cards will incur a

TERMS AND CONDITIONS

Look Good,
 Feel Good



and Gain
 Pounds!

Up to £100 off your next holiday with...

Findus
Lean Cuisine.

All you have to do is collect Lean Cuisine 'Best Before' side panels which feature the Lean Cuisine tokens. Each one of these side panels is worth £2.50 off your next holiday (side panels with two tokens are worth £5.00) and a discount of up to £100 can be obtained when using the official Lean Cuisine application form featured below. Then you can choose any overseas holiday from a wide range of ABTA tour operators' brochures for example, Thomson, Horizon, Kuoni, Falcon, Cosmos, etc. Alternatively you can choose your holiday within the UK using either Wallace Arnold, Shearings, Butlins, Pontins or Warners.

You can take your holiday at any time returning no later than 30th September 1995. So whether it be Summer, Winter, Spring or Autumn, sun and sea or wintersports, the choice is up to you!

HOW TO CLAIM YOUR £££'S HOLIDAY DISCOUNT

It's simple, either collect your side panels up to a maximum of 40 tokens/£100 between January 1994 and 30th June 1994 and send them with the Lean Cuisine application form featured below, along with your chosen tour operator booking form (in your chosen tour operator brochure) detailing your choice of holiday to: **Lean Cuisine Holiday Promotion, International Travel Services, 195 Northolt Road, South Harrow, Middlesex HA2 0LY. NO LATER THAN 30TH JUNE 1994** We will then make the necessary arrangements

You may also check the availability and reserve your chosen holiday by phoning
081 864 9688



Or...

If you do not wish to book your holiday within this period, collect your tokens up to a maximum of £100 worth, and send them, with your official Lean Cuisine application form featured below to: **Lean Cuisine Holiday Promotion, 51 Charlbert Street, London NW8 6JN. To arrive NO LATER THAN 30TH JUNE 1994** We will send you back a Lean Cuisine holiday voucher, to the value of your tokens, which you can use to book your chosen holiday through International Travel Services anytime up until 30th June 1995.

All bookings must be for 2 people. See the table below for full details.

Holiday Saving	Number of side panels* with tokens (worth £2.50)	Minimum spend requirement per couple
Up to £100	Up to 40	£750
Up to £75	Up to 30	£550
Up to £50	Up to 20	£400
Up to £25	Up to 10	£300

For general enquiries call the helpline on: 071 483 0328 9:30 am to 5:30 pm.
(NOTE THIS IS NOT THE BOOKING LINE).

Bookings must be made through our nominated travel agent, 'ITS' who are, of course, ABTA and IATA bonded.

* Please note that it is very important to collect 'Lean Cuisine' 'Best Before' side panels which feature the 'Lean Cuisine' tokens. See over for full terms and conditions of offer.

LEAN CUISINE APPLICATION FORM

I enclose . . . side panels & tokens representing £ . . . off the cost of my holiday.
(one token is worth £2.50)

Signed (I am aged 18 years or over).

We would greatly appreciate it if you could assist us in our research by taking a few moments to answer these questions. Please tick the most appropriate box;

On average, how many low calorie and / or healthy frozen meals do you buy in a month?

☐ 1-2

☐ 3-5

☐ 6+

Which of these brands do you buy most often?

☐ 'Weight Watchers'

☐ 'Lean Cuisine'

☐ Healthy Options

Age?

☐ 16-24

☐ 25-34

☐ 35-44

☐ 45-64

☐ 65+

Employed?

☐ Full Time

☐ Part Time

☐ Not Employed

Sex?

☐ Male

☐ Female

Marital status?

☐ Living with Partner / Spouse

☐ Single

Full Name: _____

Address: _____

Town: _____

County: _____

Post code: _____

Have you remembered to include your 'Lean Cuisine' 'Best Before' side panels featuring the Lean Cuisine Tokens?

Please tick box if you do not wish to receive any further information on 'Lean Cuisine'. ☐

Findus
Lean Cuisine.