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Contributors

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12 fast facts 2004

about McDonald's



- 1 100% of the beef served in McDonald's UK restaurants comes from EU; 98% of this came from the UK and Ireland in 2003.
- 2 Over 24,000 British and Irish farmers were approved to supply McDonald's with beef in 2003.
- 3 In 2003, McDonald's spent £59 million on beef produced in the British Isles.
- 4 McDonald's use 100% beef for the patties in all our hamburger products such as Big Mac™, Quarter Pounder, hamburger and cheeseburger. We only use whole cuts of forequarter and flank in our hamburgers.
- 5 McDonald's served over 100 million free range eggs in 2003.
- 6 McDonald's restaurants cook French Fries in only 100% vegetable oil.
- 7 McDonald's restaurants in the UK serve over 3 Million customers per day.
- 8 McDonald's Happy Meal™ boxes, bags, drinks trays and napkins are made from 100% recycled paper.
- 9 McDonald's in the UK employs and trains over 70,000 people and creates 1,000 new jobs every year.
- 10 McDonald's has been accredited with 'Investor In People' in UK since 1998.
- 11 Since its establishment in the UK in 1989, over £19 million has been raised in the UK for children's causes through RMCC.
- 12 RMCC has seven purpose built houses and sixteen family rooms providing accommodation for the families of sick children in hospitals and hospices around the UK.



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