Snacking with Leerdammer Dutch cheese / Tesco.

Contributors

Tesco (Firm)

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LEERDAMMER CHEESE SLICER OFFER

The cheese slicer is a traditional Dutch accessory, which no family in Holland would be without. The story of its development, as told with amusement by the Dutch, is that it was designed by a thrifty Dutchman wishing his family to be more economical with their cheese slices. But the fortunate truth is that this special slicer means you cut cheese easily and still eat as much as you like.

Leerdammer are offering their customers the opportunity to send for a unique, quality Cheese Slicer attractively etched with the Leerdammer name and crest.

To obtain your Leerdammer Cheese Slicer, fill in your name and address on this leaflet in the space provided. Send it, with either one wrapper from a pre-packaged Leerdammer Cheese or a till receipt for a minimum of 8oz of Leerdammer Cheese purchased from the delicatessen counter, together with a cheque or postal order for £1.85 to cover contribution to the Cheese Slicer to: **Leerdammer Cheese Slicer Offer, P.O. Box 7, Bentinck Street, Ashton-Under-Lyne, OL6 7WW.**

Please make cheques or postal orders payable to '**Leerdammer Cheese Slicer Offer**'. Offer closes and applications to be received no later than 15/12/93.

NAME: _____

ADDRESS: _____

_____

POSTCODE: _____

RULES AND REGULATIONS

1. This offer is open only to residents of the U.K. It is not open to employees of Baars Kaas, their subsidiaries, families, or service agencies.
2. Offer closes and applications to be received no later than 15.12.93.
3. Please allow 28 days for delivery.
4. Entries must include one wrapper from pre-packed Leerdammer Cheese or a till receipt for a minimum of 8oz of Leerdammer Cheese purchased from the delicatessen counter and a cheque or postal order for £1.85 to cover contribution to the Cheese Slicer (which includes VAT, postage and packing).
5. Damaged, defaced or illegible applications will be declared invalid.
6. The promoter cannot accept responsibility for entries lost in the post or which omit the applicant's name and address. Proof of posting is not accepted as proof of receipt.
7. The Cheese Slicers are manufactured from stainless steel in the Netherlands.
8. The promoter is Baars Kaas, Postbus 1307, 4145 ZG Schoonrewoerd, Netherlands.

TESCO

SNACKING WITH

LEERDAMMER

DUTCH CHEESE

SPECIAL CHEESE SLICER OFFER

SNACKING WITH
LEERDAMMER
DUTCH CHEESE

Developed using milk from Holland's famous dairy pastures and 75 years of cheese making expertise, the Leerdammer flavour is an experience not to be missed.

A great deal of care, time and dedication to quality collectively produces this unique cheese with its distinctive natural formation of holes and mild, slightly sweet nutty taste, that all the family will love.

Why not make the most of this versatile cheese? Delicious eaten as a snack, in cooking or on a cheese board, its appetizing flavour will be sure to tempt your family. Leerdammer is available in Tesco, either pre-packed in the chilled cabinet or loose from the delicatessen counter.

Specially for you, Leerdammer has developed a range of suggestions for perfect snacks.

How do you like yours?

LEERDAMMER®

All lines subject to availability. Some lines in larger stores only.

21-2-94 - Tesco, Catford.

LEERDAMMER SNACKING

AN OCCASION EVERY TIME

- Enjoy a fresh crusty loaf filled with sliced Leerdammer, crisp lettuce, grated carrot, thinly sliced radish and your favourite mayonnaise.
- For a light lunch Leerdammer is perfect laid on crackers with spicy sausage, onions and olives.
- Try a delicious combination of bite size pieces of Leerdammer on cocktail sticks topped with your favourite fruits, olives, cucumber or ham. Ideal for parties, the children will love it.
- Experience the tremendous taste of grilled Leerdammer on top of sliced tomatoes and capers.
- Tantalise your tastebuds with crispbread topped with sliced Leerdammer, garnished with cucumber and pepper.
- Leerdammer puts the finishing touch of flavour to a cheese board of cheddar and camembert, or the cheese selection of your choice.