

Nature's choice pork & bacon : specially selected pork and bacon traditionally reared / Tesco Stores Ltd.

Contributors

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TESCO

NATURE'S
CHOICE 

PORK & BACON



SPECIALLY SELECTED
PORK AND BACON
TRADITIONALLY REARED



NATURE'S CHOICE

TRADITIONALLY REARED
PORK AND BACON

Tesco Nature's Choice is a range of premium quality foods. They are developed to stringent standards, giving consideration to animal welfare, low input farming and the removal of unnecessary additives.




Nature's Choice Pork and Bacon is produced from pigs traditionally reared in a less intensive, natural, stress-free environment.



The pigs for Nature's Choice Pork are born and reared in Norfolk, a county renowned for the quality of its pork. All the farmers and stockmen



 have been specially selected by Tesco for their animal husbandry skills and dedication to animal welfare. They have worked together with Tesco to establish this extensive system. The more natural the environment, the more stress-free it is for the animals.



One way towards achieving this is by allowing the sows to forage for their own food – fresh water and feed are available on demand. The sows are free to roam amongst spacious pastures with a maximum of 12 animals per acre. Bad weather shelter is always available in the form of straw bedded houses. Young piglets live outside with the sows. Later they are moved to light, airy, straw bedded barns.

The welfare of the animals is of prime importance. If they become ill, medication will be given, but under strict veterinary supervision.



Rearing pigs in this way means a contented life for the animals and also produces a premium quality product. A variety of Nature's Choice Pork, Gammon and Bacon Cuts are now available in selected larger stores.

All lines subject to availability.

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