

Taste the change in Tesco beef : guaranteed tender or your money back / Tesco.

Contributors

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TASTE THE CHANGE IN TESCO BEEF - GUARANTEED TENDER OR YOUR MONEY BACK

Look no further than Tesco for tenderness and taste in your meat. Tesco has reaffirmed its commitment to selling only the best quality meat, and now offers you more tender beef - guaranteed.

Should you buy any of the following cuts of beef and feel that they do not live up to our guarantee of tenderness, please return the label and/or till receipt and we will gladly refund or exchange your purchase.

This guarantee applies to Topside/Silverside Roasting Joints, Rump Steak, Sirloin Steak and Fillet Steak.

Look out for the label below, and be sure to taste the change in Tesco Beef.

