

Twice as good for them : introduce the Munch Bunch range of yogurts at mealtimes to encourage your kids to enjoy healthy food in a fun way / Tesco... in conjunction with Prima.

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TESCO

PRIMA/ **MUNCH BUNCH** /PROMOTION

SAVE 20p
with coupon on reverse
Valid until 18/12/93

Twice as good for them

*Introduce the Munch Bunch range
of yogurts at mealtimes to
encourage your kids to enjoy
healthy food in a fun way*



ALL PRODUCTS SUBJECT TO AVAILABILITY. SOME PRODUCTS AVAILABLE AT LARGER STORES ONLY

Whether your children are fussy eaters or not, they'll love the range of Munch Bunch yogurts and desserts that you can buy from Tesco.

With the choice of flavours and products available, your child will never get bored with the Munch Bunch gang. Tesco stocks a wide range of these products so you'll be really spoilt for choice.

- Munch Bunch Stirred Yogurt (available in 4 & 8 packs) is a traditional style yogurt which comes in banana, strawberry and raspberry flavours. Munch Bunch Set Yogurt (available in 4 & 8 packs) comes in strawberry, cherry, orange and blackcurrant flavours. This is great for younger children because it's almost impossible to spill!

- Munch Bunch Wobblers Desserts (available in 4 packs) are a delicious combination of yogurt and jelly. They come in strawberry, orange and blackcurrant flavours.

- Munch Bunch Pot Shots (available in 6 & 12 packs) are mini size pots of fromage frais – great for small appetites and small hands. They come in strawberry, apricot and raspberry flavours.

- Munch Bunch Split Pots (available in packs of 3) are the latest exciting addition to the range, specially created for children. They come in pots of strawberry, apricot or blackcurrant yogurt with a separate fruit purée – and the kids just love to mix their own. Munch Bunch products are flavoured with real fruit



purée and so have all the delicious flavour of fruit without chunks – often unpopular with kids.

With such a wide selection to choose from, you're bound to find something that your child will enjoy.

And it's good for them too!

Munch Bunch yogurts and fromage

frais make a healthy snack at any time. The yogurts contain protein, calcium and vitamin A and Pot Shots contain carbohydrate for energy and vitamin B.

They're perfect if your child doesn't like milk, as a 125g yogurt contains as much calcium and protein as a quarter pint of milk. They are

100 per cent natural and contain no added artificial colours, flavours and preservatives.

So next time you're wondering what to buy for a healthy snack or dessert for your kids, look no further than Tesco and choose one of the Munch Bunch range.

● Munch Bunch products come in convenient child-sized portions so there's no unnecessary waste.

● Keep a supply in the fridge – they are ideal for a healthy snack as an alternative to sweets or crisps.

● Pop a Munch Bunch yogurt into your child's packed lunch for a lunchtime treat.



MEET THE MUNCH BUNCH

Some great ways to eat Munch Bunch yogurts



'For a delicious pud try me with vanilla ice cream'

Sally Strawberry



'Try me sprinkled with chocolate'

Rozy Raspberry

'Try me mixed with baked apples'

Bertie Blackcurrant



PHOTOGRAPHS/PHIL BABB
HAIR & MAKE-UP /
KIRSTY AT JOY GOODMAN

This leaflet produced in conjunction with Prima, G and J, Portland House, Stag Place, London SW1E 5AU.

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ONLY WHEN YOU BUY ONE OF THESE PRODUCTS

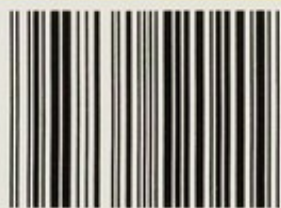


20P OFF
MUNCH BUNCH
SPLIT POTS 3 x 125g

ONLY AT TESCO

To the customer: This coupon can only be used in part payment against Munch Bunch Split Pots 3 x 125g when purchased in any Tesco store (where stocked) and presented with the product at the checkout. Only one coupon per purchase.

COUPON VALID UNTIL 18th DECEMBER 1993.



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