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Contributors

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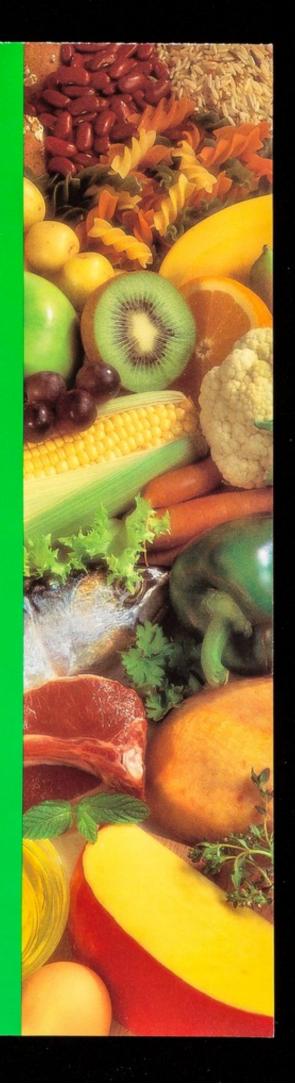
Easy & Enjoyable

HEALTHY EATING

Simple Tips & Menu Planning Ideas



YOUR FREE COPY



5 MAIN ACTION POINTS FOR A HEALTHIER SHOPPING TRIP

pealthily starts with the food you buy, set way is to look, out for the Healthy Earing Man which can be found an many of our - our guerantee for healthire food. On other foods, check the nutrition panel on the monegas other details, it shows you the fat and fibre content of the food. Listed below in most important things to remember when shopping. Follow these tips and you will in your way to a healthier diet:

Main meals Start thinking of rice and chilli, rather than chilli and rice. Many Mediterranean dishes are based on this principle and it saves on cost, as well as fat.

A. Go for plenty of fruit and regetables
Fresh, frozen or conned, it doesn't matter.

4. Look for leas meat and paultry
You'll find extensive Healthy Eating and
Eatin Lean most area.

5. Try and go for more flish
All fish is healthy. Many stores have fresh
fish counters, or try pre-pocked fresh,
frozen, or finned, fish for extra convenience.

HEALTHY



RECIPES

Eating healthily is easy for everyone. Try some of the mouthwatering dishes below, specially created by the Tesco cookery team to be easy to prepare and easy on your budget. Each recipe shows you clearly how to make meals healthier by saving on fat and using more bread, potatoes, rice and pasta. If it's extra convenience that you're potatoes, rice and pasta. If it's extra convenience intal youre after, why not try the Tesco range of ready prepared Healthy Eating meals from Chilli Con Carne to Prawn Cocktail Sandwiches, chilled or frozen, you'll find a tempting selection, just look out for the Healthy Eating Man.

5 MAIN ACTION POINTS FOR HEALTHIER FOOD PREPARATION & COOKING Buying the right foods is obviously important, but it can all be spoilt by the wrong preparation and cooking—the for tused to turn potatoes into chips triples their calor These tips will help you get it right! 1. Cook with half or lower fat 2. Steam, microwave or stir fry vegetables

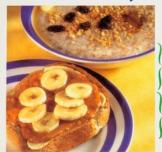
DETICIES
You can even use fow fat spreads if you follow the method below: Pour 1/2 pint of half fat milk into a soucepan and add 1 az of low fat spread (e.g. Healthy Edning Half fat Ring the souce to the boil over a family fat milk sharing the souce to the boil over a fow heat, whisking constantly with a balloon whisk until the souce thickens. (Not suichbel for very low fat spreads with less than 30% fat).

3. Steam, microscore or stir fry regetables. That way, they not only taste good, but more nutrients are preserved too.

4. Cut aut the fat. Trim the access for diff med and remove the skin from poulty. Drein the fat off cooked mines and skin off any fat in cosseroles, stewn or gravy.

5. Use oils instead of butter
Switch from highly saturated fats such as butter, to surflower and carn oils, or try ol and some of the other speciality oils for extra taste.

Breakfast







Snacks Lunch/







Main Meals









Desserts





HEALTHY EATING IS FOR YOU

Do you think of your family's health when you are shopping? Have you been on crash diets to change your weight today, but with no thought for your health tomorrow? Do you always give your children the food **they** want just to keep them quiet? Do you eat the same food every week, rather than a changing variety of dishes?

If so, now is the ideal time to start making changes to your and your family's diet - changes that may well be too small to be noticeable, but large enough to have a positive impact on your life and health.

The link between diet and health is indisputable. The rate of early death from heart disease among the British population is one of the highest in the world. By contrast, people in Mediterranean countries have much lower rates of heart disease.

What is their secret

WHAT SHOULD I DO?

An easy way to look at your own diet is by splitting it into 4 groups:



1 CEREALS, BREAD, PASTA, RICE, PULSES (foods like kidney beans, chick peas and lentils)



2 FRUIT, VEGETABLES

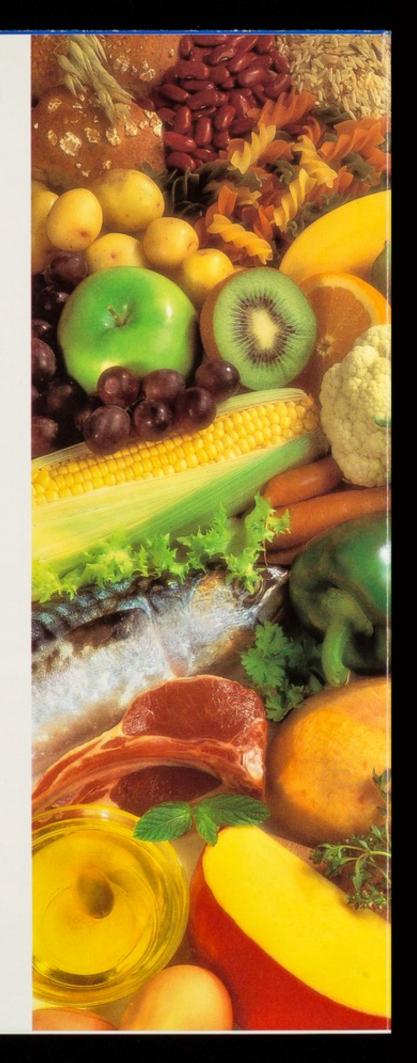


3 MEAT, FISH, POULTRY



4 DAIRY FOODS, EGGS, FAT

Having done that, just apply these 3 simple rules and you will be well on your way to eating more healthily.



Half of your daily energy (calorie) intake should come from food groups 1 and 2 e.g. pasta, rice, bread and fruit and vegetables - so make these the main part of each meal.

Eat about 1lb (or ½ kg) of fruit and vegetables each day (food group 2) - these can be fresh, frozen or tinned (without added sugar or salt). Don't worry it might sound a lot but just a glass of juice at breakfast, an apple and a banana and two portions of vegetables is enough to reach your total.

Keep your daily intake of fat within the maximum recommended levels shown below and keep the proportion of saturated fat (generally found in meat and dairy products) down to a minimum. Choose carefully from food groups 3 and 4.

Average woman:

Ideally no more than 75g, (approximately 2½ oz) of fat per day.

Average man:

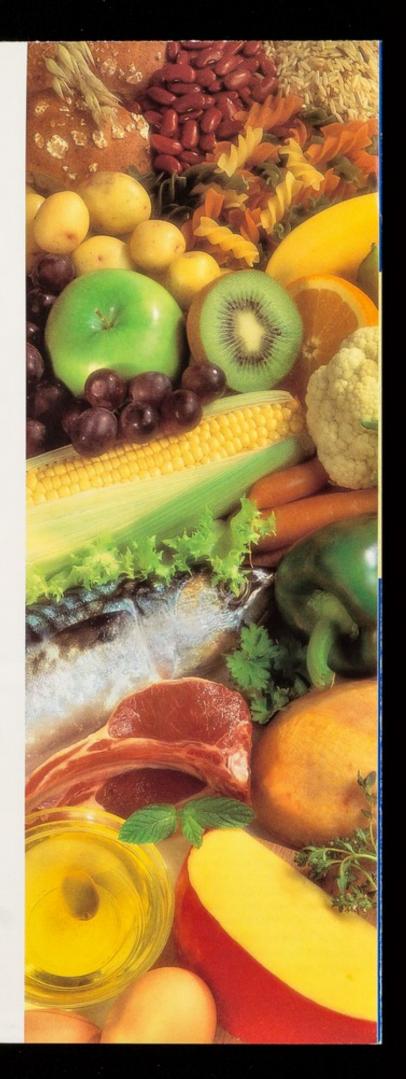
Ideally no more than 100g, (approximately 3½ oz) of fat per day. One thing to bear in mind is that cutting down on your fat intake means you will probably lose weight. If you don't need to, simply fill up on more bread, pasta and rice.



The key to good
health lies in
a balanced diet,
that is eating
more of the right
foods and less of
the wrong,
but always eating
a variety.
Eating a balanced
diet can be
just as

Tasty & Satisfying

as your current diet and it needn't be more expensive.



PUTTING IT INTO PRACTICE

The typical daily menu shown below looks quite healthy at first glance - around half the calories do come from cereals, bread and potatoes etc (food groups 1 & 2), and the right amount of fruit and vegetables have been included - but look a bit more closely at the fat. It adds up to a hefty 135g - that's nearly twice the maximum recommended amount for a woman. However, simply by making the easy changes shown on the right, the fat is reduced to 63g, a level that is absolutely fine for both men and women.

Breakfast		Lunch		Dinner	
Cornflakes		Bread Roll		Sausages	Tesco now sell Half Fat Sausages
Milk	Switch to Half Fat Milk	Spread	40% Fat Spread	Chips	Try Oven Chips
		Cheese	Try Half Fat Cheese	Peas	
Toast		Tomato		Sweetcorn	
Spread	Use Half (40%) Fat			Bread	
	Spredd	Pickle		Spread	40% Fat Spread
Marmalade			Banana		Use Half Cream
Fruit Juice		Milk (in tea)	Half Fat Milk	Milk (in coffee)	Half Fat Milk

The chart below shows you where the fat came from in this menu and also where you can make the big savings. Try and adapt these changes into your diet every day.

